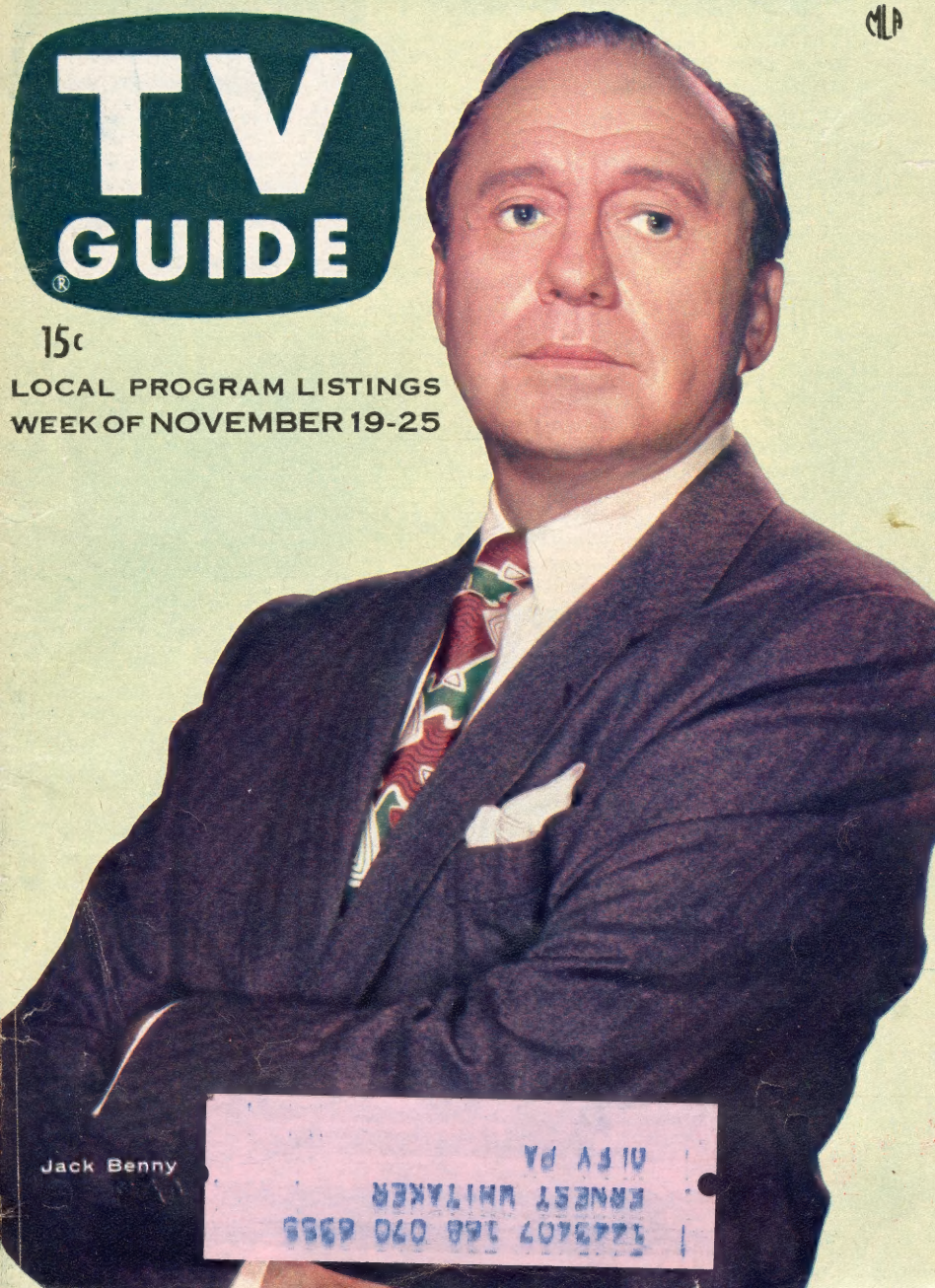
$64,000 Questions: Who Dreams Them Up?

MLA

TV GUIDE®

15¢

LOCAL PROGRAM LISTINGS
WEEK OF NOVEMBER 19-25



Jack Benny

1443407 168 070 6355
ERNEST WHITAKER
DIFY PA

as we see it

The Theater Owners of America, may their tribe increase, have officially denied any interest in exclusive television rights to World Series baseball games.

Present network arrangements for the Series expire in 1956, and it was reported that efforts were underway to take the games off free television and tie them up for the theaters—which would, of course, charge admission to see the games on big-screen television.

In a far-sighted and certainly intelligent public relations move, the theater owners' organization asserted it not only wasn't interested in the Series for movie houses, but stood four-square behind the principle of free television.

There were, it is reported, three good reasons why the statement was issued.

First, the theater owners knew how incensed the public would be if they grabbed the baseball classic and charged admission to see games the public has seen without charge ever since television came into being.

Second, the theater owners are fighting toll television, and if they decided to televise the World Series for admission fees they would be destroying their own arguments against pay-as-you-see TV.

And third, the theater TV outfit didn't stand a very good chance of getting exclusive rights to the World Series, anyway. Organized baseball is quite sensitive to public reaction, and the team owners aren't about to take away what most viewers feel is an inalienable right—the chance to see the World Series free.

Still, it's good to know that the Theater Owners of America have good public relations sense and are willing to sacrifice a chance to profit, for the sake of keeping the public happy.

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TV Teletype*

NEW YORK **Bob Stahl reports:**

JACKIE GLEASON has suspended filming on his Honeymooners until Dec. 13. Official explanation is that the cast, which has been filming two episodes each week since August, is overworked, and GLEASON decided to give everybody a vacation now instead of in January as originally planned. GLEASON and CBS insist that Honeymooners will continue on film and will not shift to live, as has been rumored.

* * *

Honeymooners, in fact, picked up a rating point over the competing Perry Como Show in the latest Trendex report, although COMO's first half-hour was still almost 10 points ahead of the competing Stage Show.

* * *

NBC's The Big Surprise doubled its rating the night that New York Police Lt. BARNEY ARLUCK tried for and missed the $100,000 jackpot. Its rating was 15.3, compared to 19.5 for CBS' Beat the Clock . . . MAUREEN ARTHUR, 20-year-old blonde singer from St. Louis and first winner of GARRY MOORE's talent search, may join GARRY's show.

* * *

In the biggest sale yet of a TV play to the movies, ROBERT ALAN AURTHUR will receive $100,000, plus a percentage of the profits, for his "Shadow of a Champ," telecast originally on TV Playhouse. The movie will star KIRK DOUGLAS.

* * *

DAN DAILEY set to star in "Wonderful World," original musical comedy by ARTHUR SCHWARTZ and HOWARD DIETZ, which is scheduled for Ford Star Jubilee around Christmas . . . STEVE ALLEN adding to his many chores by lecturing at literary teas since the publication of his short stories, "Fourteen for Tonight."

* * *

IMOGENE COCA talking with MAX LIEBMAN again about appearing in one of his spectaculars next spring. It would be their first reunion since Your Show of Shows . . . There is apparently no chance that SID CAESAR might join them to make it a real old-time get-together.

* * *

TYRONE POWER, set for a LIEBMAN review next spring, also may star in an original musical for Producers' Showcase, with KAY STARR and LOUIS ARMSTRONG, in March or April . . . On Christmas Day, You Are There presents "Washington Crossing the Delaware" --exactly 179 years after it happened . . . On Dec. 4 Wide Wide World's "American Rhapsody" offers "roads leading to music."

* * *

While New York's Mayor ROBERT WAGNER has been arguing with his police commissioner over the opening of the Police Department files for TV programs, BRODERICK CRAWFORD jumped the gun by obtaining permission to base some of his Highway Patrol episodes on New York police files.

 Continued on Inside Back Cover

The professor: Bergen Evans in New York Public Library, his happy hunting ground.

HOW Bergen Evans, Ph.D.

PICKS THE $64,000 QUESTIONS

Whatever else it takes to work your way into the stratospheric regions on *The $64,000 Question,* you must have one fine memory. In fact, the man who makes up the questions for the show, Dr. Bergen Evans, doesn't believe the program is a test of knowledge at all. "Memory is the thing," he confides.

Evans, for years English literature professor at Chicago's Northwestern University, has been skipping around the country (Chicago to New York and back) and around the networks (from ABC's *Down You Go* to CBS for *The $64,000 Question*). Of late, his new way of life has become frustrating.

There are more questions he cannot ask than he *can* ask. Of those he can, half turn out to be too easy or too difficult; obscure or provocative. Before the show got under way last summer, the professor spent three weeks compiling topics and questions. Since that time, some categories were found to be "booby traps" (Men Called Sam) because there were no reference books to hand contestants passing the $16,000 level; others needed narrowing (mythology and history).

A brilliant, dynamic man, the professor does not consider himself an expert in all fields. He knows little about jazz and nothing about baseball, two categories compiled by outside authorities. For all other classifications, he prefers to think of himself as a "good research man."

The associate producer of the show, Mert Koplin, laughs at Evans' modesty, adding, "The man is a Biblical authority, is writing a dictionary on contemporary American usage of words and knows literature the way a professor of the subject should. He could pull whole series of questions out of his head without once reaching for a book." However, Evans reaches for books often, and no question is used if the answer cannot be authoritatively verified.

Sometimes a question, although verified, brings complaints. One such: Who posed for the famous Mona Lisa painting? Qualified art critics said Lisa del Giocondo; but one critic insisted the model was either Da Vinci's mistress or a small boy. **continued**

Final Decision Is Not On Evans' Conscience

In the category, Food, Evans wanted an expert to identify the parts of the animal from which come the various cuts of meat. "I couldn't ask that because the question suggests slaughtering of the animal." He paused and added sardonically, "Everyone knows that brisket of beef comes wrapped in cellophane in the supermarket."

Queries about recipes were rejected because a contestant might say, "And then I stir in a half pound of plaster of Paris. At least, that's the way it's done in *my* family." Observed Evans, "We'd have a terrible time disproving that."

A fair question, according to the professor, is one which asks for information an expert in the field would be reasonably expected to know. "If we had asked Captain McCutchen (who won $64,000) to describe foods served during the first Ming Dynasty, we may have baffled him. But the question would have been unreasonable."

Evans explained that he doesn't select the final questions used. When a category is decided upon, he draws up 200 questions, graded in difficulty. "The first one has to be easy," he said. "If a man failed the $64 question, it would be like getting a flat tire at his own funeral."

The 200 questions are then sifted by Evans, Steve Carlin, the executive producer, and Koplin. A final 66 are chosen, or six for each of the 11 steps leading to the top. Each, technically, is equally difficult. Carlin and Koplin select one of the six. "That's a decision," Evans said, "which I'm happy not to have on my conscience."

The category, the Bible, turned out to be a sore point for Evans, who said, "As a child, I had the Bible drilled into me. Yet, I wasn't able to ask a single scholarly question on interpretation. An intelligent question would be, 'Tell the difference in the Ten Commandments from the Old Testament as stated by Roman Catholics and as stated by the Protestants.' It seems it could come as a great shock to many Protestants and Catholics that there is a difference* and would raise protests. So I was stuck with asking for such things as the names of the Disciples."

Evans' idea of a real contest would be to bring on a renowned scholar, quiz him on his specialty and throw him to the wolves. "There isn't a man alive who couldn't be stumped by a question in his field."

To prove his theory, he asked his university colleagues if they would appear on the show as the accompanying expert whom the contestant is allowed to consult for the final, $64,000 question. All said, "No." The reasoning: If the contestant turned to the expert for help and if the expert let him down, the blow would be terrible. The expert has too much to lose and not enough to gain.

"In fact," Evans said, "viewers don't like real experts. That's why I'm not seen on this show. Hal March is a good emcee because people identify themselves with him. He couldn't answer any more questions than the average viewer could. But I would be looked down upon as the professor sneering at the common man. If we get a Harvard professor as contestant, I could emcee. All I would have to do is butcher him and everyone would cheer for me."—*Kathy Pedell*

**The apparent difference is chiefly a matter of numbering. The First Commandment as stated by Protestants is: "I am the Lord thy God; thou shalt have no other gods before me." The Second is: "Thou shalt not make unto thee any graven image . . ." Roman Catholics combine these two in their First Commandment. The Protestants' 10th Commandment is: "Thou shalt not covet thy neighbor's house . . . nor his wife, nor his (property)." Catholics count this as two Commandments. Thus both religions have the same total number of Commandments. There also is some difference in phrasing.*

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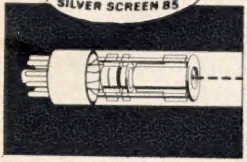

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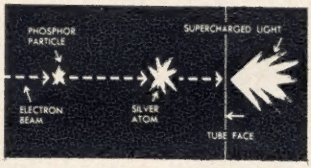

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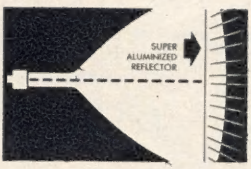

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Lynn Dollar has *$64,000 Question* chores.

Opportunity—and beauty—calling: on phones

These Gals Work-Too

Although Looking Beautiful Is The Major Part Of The Job

Bud Collyer (center) beams as Janice Gilbert doles out dollars on *Break the Bank*.

There's nothing like a pretty face to spruce up an audience participation or panel show. At least that's the theory on programs like *The $64,000 Question, Beat the Clock, Stop the Music, Dollar a Second, Masquerade Party, Break the Bank, The Big Surprise.*

Although the primary function of these girls is to look beautiful, they do have other duties. On *The $64,000 Question,* for instance, Lynn Dollar introduces the contestants to emcee

for *Stop the Music* are, from left, Virginia McDavid, Pat White and Connie Carroll.

Hal March, punches the IBM machine, and pops people into the sound-proof cage for high-value questions. Three lovely ladies telephone contestants on *Stop the Music*. Evelyn Patrick deals out stunts and loot on *Dollar a Second*. Carolyn Stroupe aids Jack Barry on *The Big Surprise*. On *Beat the Clock*, Beverly Bentley (subbing for Roxanne) introduces the guests to Bud Collyer, takes their pictures (there really *is* film in that camera) and hands out prizes. Janice Gilbert distributes prize money on *Break the Bank*. And on *Masquerade Party*, Renee's big job is to tell the time.

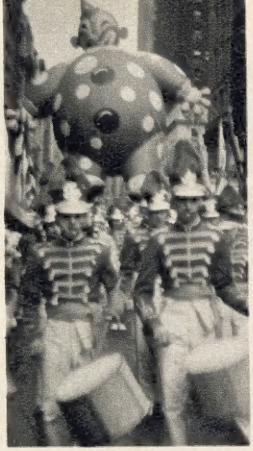
It's very nice work if you can get it.

Renee tells *Masquerade Party* panelists when they've run out of guessing time.

TV GUIDE PREVIEWS

SHOWS THIS WEEK

Days given for network telecasts. Shows may be later in some areas.



Parades. Thanksgiving events Thursday will include Macy's parade in New York, above, on NBC; Gimbels' in Philadelphia, left, on CBS.

Flying Rustler. Ranger Willard Parker upsets criminal in *Tales of the Texas Rangers* on CBS today (Saturday).

Documentary. Chester Bowles, shown here in India, appears on NBC's 'Assignment: India' with Prime Minister Nehru Thursday.

Shaw Comedy. Maurice Evans, left, and Dennis King repeat their Broadway roles as Dick Dudgeon and General Burgoyne in Shaw's 'The Devil's Disciple' on NBC's *Hall of Fame* Sunday.

Beauty. Lisa Montell plays Rosa in *Warner Bros. Presents* 'Cheyenne' segment Tuesday, ABC.

P.S.

Woman Shocks Emcee, Spurns Try For $5000

TV 'First.' The new TV programming trend toward jacking up the jackpots received a jolt the other day that probably rocked the gray flannel-clad men in the Nation's network and agency offices.

Their faith in the lure of easy money was shattered by a woman contestant on CBS' *Name That Tune*.

Mrs. Jueneman

Invited by emcee George DeWitt to return the following week to try to up her winnings—without any risk—from $2500 to $5000, Mrs. August Jueneman, of Rexford, Kan., struck an unprecedented blow at the very foundations of the TV giveaway shows.

'Oh, no,' was her historic reply. 'I have to sing in my church choir.'

While disbelief spread through living rooms from coast to coast, DeWitt stared, open-mouthed, at Mrs. Jueneman, a farmer's wife with six children, whose husband earns $2200 a year.

Seems Mrs. Jueneman had a previous date in connection with a mission at the Sacred Heart Church in Selden, Kan.

After the show, producer Harry Salter tried to salvage something from the wreckage by asking if her oldest daughter could substitute for her.

'Oh, no,' was the response. 'She plays the organ.' 'Well,' Salter persisted, 'what about your husband?' '*He* leads the choir!'

So Salter arranged for comedian Phil Silvers to team with contestant Louis Brugnolotti, of Rockaway Beach, N.Y. Together, they earned the extra $2500 for Mrs. Jueneman. . . . But who says there are no more surprises on TV?

SEVENTH ANNUAL

LONGINES WITTNAUER

THANKSGIVING TELEVISION FESTIVAL

Entertainment for the Entire Family

LONGINES SYMPHONETTE

LONGINES-WITTNAUER CHORALIERS

CORPS DE BALLET

THANKSGIVING AFTERNOON

FULL-HOUR PROGRAM

5-6 PM, EASTERN TIME

CBS TELEVISION NETWORK

COAST-TO-COAST

Ford Star Jubilee

PRESENTS IN COLOR

THE CAINE MUTINY COURT-MARTIAL

BY HERMAN WOUK

WITH STARS OF THE BROADWAY CAST

LLOYD NOLAN

BARRY SULLIVAN

Live from New York

1½ HOURS ON CBS TELEVISION

SATURDAY NIGHT, NOVEMBER 19

Ormandy

Patches

Philadelphia Dateline

Eugene Ormandy and the Philadelphia Orchestra have been signed to appear on the annual ~~*Christmas Hour*~~ which Ch. 6 will originate on Thursday, Dec. 15, at 9 P.M. A number of top-flight stars will also appear on the show.

Lynne Barrett and Charley Dobson are holding open house Saturday night, for members of the Pennsylvania Mask and Wig Club at 11:30 on Ch. 3. The collegians will offer a medley from their new show, "Vamp Till Ready."

Violinist Jack Benny is coming here. He'll team with famed musician Isaac Stern at a dinner Dec. 4 at the Bellevue-Stratford, proceeds going to Bonds of Israel.

Viewers in the Harrisburg area have indicated wide approval of TV GUIDE's listing of network shows on local stations there. Network listings are carried for: Ch. 27, WCMB-TV; Ch. 55, WHP-TV; Ch. 71, WTPA. Ch. 27, incidentally, has arranged to carry all Palestra basketball telecasts via Ch. 12. Other Pennsylvania stations may join the net.

Patches, the former Ch. 10 balladeer now on Ch. 57, Easton, recently made an appearance on George Skinner's New York show. It won him a spot on the CBS network show, *Captain Kangaroo*, Nov. 17.

A free trip to Disneyland is in store for some area youngster who writes the best letter describing the favorite feature of Gimbels Toyland Parade. The Cisco Kid will escort the winner on a tour of Hollywood. Full details in next week's issue.

Several "name" guests coming to town. Alan Scott entertains Martha Rountree of *Meet the Press* fame on his Ch. 3 morning show Nov. 22; Ed McMahon greets Warren Hull of *Strike It Rich* on Thanksgiving eve on Ch. 10.

Top schoolboy athletes throughout the Delaware Valley are visiting Bob Horn's *Bandstand* on Ch. 6 these afternoons to urge support for the Olympic Fund.

The controversial subject of a high school instructor who teaches Communism will be discussed on Ch. 3's *Progress* Saturday at 12:30 P.M.

David Kaigler, Jr., whose Sunday show was a feature of early local TV, is the new general manager of Ch. 12.

Channels listed in program section

3	**WPTZ**	(NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia	LOcust 4-5500
6	**WFIL-TV**	(ABC, Du Mont) 46th and Market Sts., Philadelphia	EVergreen 2-4700
10	**WCAU-TV**	(CBS) City Line and Monument Ave., Philadelphia	GReenwood 7-8300
8	**WGAL-TV**	(CBS, NBC, ABC, Du Mont) 24 S. Queen St., Lancaster	Lancaster 3-5851
12	**WPFH**	(Independent) 10th and West Sts., Wilm., Business Office	Wilm. 6-2567

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THIS WEEK...

(Information applies only to channel numbers indicated in parentheses)

RETURN

Robin Roberts Show .....2 P.M. Sat. (10)

SPECIALS

Adlai Stevenson .....11:15 P.M. Sat. (8)
Thanksgiving Parades .....6 P.M. Wed. (10)
10:15 A.M. Thurs. (6)
10:15 A.M. Thurs. (10)
11 A.M. Thurs. (3, 8)
11:30 A.M. Thurs. (10, 61)
Pro Football ....12 Noon Thurs. (6, 57, 61, 71)
Football .....2 P.M. Thurs. (3, 8)
Thanksgiving Hour ....5 P.M. Thurs. (10, 55, 61)

COLOR

Gene Autry .....5:30 P.M. Sat. (10)
Ford Star Jubilee ....9:30 P.M. Sat. (8, 10, 61)
Matinee Theater ....3 P.M. Mon.-Wed., Fri. (3)
Howdy Doody .....5:30 P.M. Mon.-Fri. (3, 8)
Home .....11 A.M. Tues. (3)
Red Skelton .....9:30 P.M. Tues. (10, 61)
Today .....7 A.M. Wed. (3, 8)
Climax! .....8:30 P.M. Thurs. (10, 61)

*ARB's Top 10 in Philadelphia

Program	Rating
1. *$64,000 Question*	56.5
2. *I Love Lucy*	43.5
3. *I've Got a Secret*	41.2
4. *Climax!*	38.1
5. *Talent Scouts*	37.9
6. *Disneyland*	37.7
7. George Gobel	36.7
8. *Rin Tin Tin* / 9. *Ed Sullivan*	35.4
10. *The Honeymooners*	33.7

*Based on October Ratings

American Research Bureau bases its ratings on notations from diaries placed in a select number of viewers' homes.

The following list of programs is compiled by representatives of Philadelphia's Board of Education, Private School Teachers Association and Diocesan School System . . . for in-school and home televiewing.

SATURDAY, NOVEMBER 19

8:45 A.M. 10 HERE'S HOW—Baking
9:45 A.M. 3 STORYBOOK HOUSE—"Sinbad the Sailor"
11:30 A.M. 3 MR. WIZARD—Electricity
11:30 A.M. 6 SPORTS CLINIC—Quiz
12:00 Noon 3 WHITE HOUSE CONFERENCE—"What Should Our Schools Accomplish"
12:30 P.M. 3 PROGRESS—"Freedom to Learn"
2:00 P.M. 10 ROBIN ROBERTS SHOW—Quiz

SUNDAY, NOVEMBER 20

11:15 A.M. 6 JON GNAGY—Art
12:00 Noon 3 PET SHOW
12:30 P.M. 3 ART AND THE ARTIST—Painter Peter Blume
1:30 P.M. 12 SCHOOLS IN ACTION
3:00 P.M. 8 ABC's OF DEMOCRACY—Quiz
3:00 P.M. 10 55 TALKAROUND—Discussion
3:30 P.M. 3 ZOO PARADE—"Animals Brought Back From Africa"
3:30 P.M. 10 55 ADVENTURE—Drilling for Oil
4:00 P.M. 10 YOU ARE THERE—"Moscow Today"
4:30 P.M. 10 BIG IDEA—Inventions

MONDAY THROUGH FRIDAY, NOVEMBER 21-25

9:00 A.M. 8 COLLEGE OF THE AIR
10:45 A.M. 6 WIFFIL SCHOOLHOUSE
11:15 A.M. 6 UNIVERSITY OF THE AIR

MONDAY, NOVEMBER 21

8:30 P.M. 6, 71 CONCERT—Howard Barlow
9:30 P.M. 6, 71 MEDICAL HORIZONS—Diabetics

TUESDAY, NOVEMBER 22

8:30 P.M. 10, 55, 61 NAVY LOG—"Captain's Choice"
9:30 P.M. 6 CAVALCADE THEATER—"American Thanksgiving"

WEDNESDAY, NOVEMBER 23

7:30 P.M. 6, 57, 71 DISNEYLAND—"The Olympic Elk"

THURSDAY, NOVEMBER 24

5:00 P.M. 10, 55, 61 THANKSGIVING HOUR

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing. For fuller details of each movie, see the regular program listing.

SATURDAY, NOVEMBER 19

12:00 Noon 6 "PRAIRIE OUTLAW"
(Western) Eddie Dean, Roscoe Ates.
"GAS HOUSE GANG IN HOLLYWOOD"
(Comedy) Carl Switzer, Bennie Bartlett.
"KID SISTER"
(Drama) Judy Clark, Roger Pryor.
1:00 P.M. 3 "COPACABANA"
(Comedy) Groucho Marx, Carmen Miranda.
2:30 P.M. 10 "PURSUIT TO ALGIERS"
(Mystery) Basil Rathbone, Nigel Bruce.
4:00 P.M. 6 "JIM THE PENMAN"
(Comedy) Alec Ross, Beatrice Kane.
"THE MYSTERIOUS MR. DAVIS"
(Comedy) Julian Roscoe, Alastair Sim.
8:30 P.M. 12 "MELODY IN THE DARK"
(Drama) Ben Wrigley, Eunice Grayson.
10:30 P.M. 6 "THE BUSHWHACKERS"
(Drama) John Ireland, Dorothy Malone.
11:15 P.M. 12 "I KILLED THAT MAN"
(Drama) Ricardo Cortez, Joan Woodbury.
11:45 P.M. 3 "SOUTHSIDE 1-1000"
(Mystery) Don DeFore, Andrea King.
12:00 Mid. 8 "GUEST IN THE HOUSE"
(Drama) Anne Baxter, Ralph Bellamy.

SUNDAY, NOVEMBER 20

1:00 P.M. 3 "FRONT PAGE STORY"
(Drama) Jack Hawkins, Elizabeth Allan.
1:30 P.M. 10 "PRIVATE AFFAIRS OF BEL AMI"
(Drama) George Sanders, Angela Lansbury.
5:00 P.M. 12 "FALSE FACES"
(Drama) Lila Lee, Lowell Sherman.
6:30 P.M. 3 "TRY AND GET ME"
(Drama) Frank Lovejoy, Kathleen Ryan.
7:30 P.M. 6, 57, 71 "LAVENDER HILL MOB"
(Comedy) Alec Guinness, Stanley Holloway.
7:30 P.M. 12 "CLOUDS OVER EUROPE"
(Drama) Laurence Olivier, Valerie Hobson.
9:00 P.M. 12 "FALSE FACES"
10:30 P.M. 6 "ORIENTAL EVIL"
(Mystery) Burton Michie, Martha Hyer.
11:05 P.M. 12 "EASY RICHES"
(Comedy) Gus McNaughton, George Carney.
12:00 Mid. 3 "CASE OF CHARLES PEACE"
(Mystery) Michael Harvey, Val Dyall.
12:00 Mid. 10 "DAY WITHOUT FEAR"
(Mystery) Godfrey Tearle, Elliot Makeham.

MONDAY, NOVEMBER 21

9:30 A.M. 6 "LEAVE IT TO THE IRISH"
(Drama) James Dunn, Wanda McKay.
12:30 P.M. 6 "THE FIREBALL"
(Drama) Mickey Rooney, Pat O'Brien.
1:30 P.M. 3 "WHISPERING SMITH VS. SCOTLAND YARD" (Mystery) Richard Carlson.
2:00 P.M. 12 "MELODY IN THE DARK"
6:00 P.M. 12 "EASY RICHES"
6:30 P.M. 3 "THE SULLIVANS"
(Drama) Anne Baxter, Thomas Mitchell.
7:30 P.M. 12 "THE GREAT JOHN L."
(Drama) Greg McClure, Linda Darnell.
12:00 Mid. 12 "CLOUDS OVER EUROPE"

TUESDAY, NOVEMBER 22

9:30 A.M. 6 "FEMALE FUGITIVE"
(Drama) Evelyn Venable, Craig Reynolds.
12:30 P.M. 6 "LIGHTHOUSE"
(Drama) Don Castle, June Lang.
1:30 P.M. 3 "THE LARGE ROPE"
(Drama) Donald Houston, Susan Shaw.
2:00 P.M. 12 "WHITE HEAT"
6:00 P.M. 12 "INTERNATIONAL CRIME"
(Mystery) Rod La Rocque, Astrid Allwyn.
6:30 P.M. 3 "THE SULLIVANS"
7:30 P.M. 12 "THE LAST CURTAIN"
(Mystery) Greta Gynt, Kenneth Duncan.
10:30 P.M. 6 "THE HEART OF THE MATTER"
(Drama) Trevor Howard, Elizabeth Allan.
11:15 P.M. 12 "MELODY IN THE DARK"

WEDNESDAY, NOVEMBER 23

9:30 A.M. 6 "MURDER IS MY BUSINESS"
(Mystery) Hugh Beaumont, Cheryl Walker.
12:30 P.M. 6 "A MODERN MARRIAGE"
(Drama) Reed Hadley, Margaret Field.
1:30 P.M. 3 "GOLDEN GLOVES STORY"
(Drama) James Dunn, Kay Westfall.
2:00 P.M. 12 "FLIRTATION"
6:00 P.M. 12 "TORTURE SHIP"
(Drama) Lyle Talbot, Sheila Bromley.
6:30 P.M. 3 "ACCORDING TO MRS. HOYLE"
(Comedy) Spring Byington, Brett King.
7:30 P.M. 12 "MURDER TOMORROW"
(Mystery) Jack Livesey, Gwenllian Gill.
9:30 P.M. 12 "WHITE HEAT"
11:15 P.M. 12 "INTERNATIONAL CRIME"
12:05 A.M. 10 "THE PEARL OF DEATH"
(Mystery) Basil Rathbone, Nigel Bruce.

THURSDAY, NOVEMBER 24

2:00 P.M. 12 "CONVENTION GIRL"
6:30 P.M. 3 "THE CHASE"
(Drama) Robert Cummings, Michele Morgan.
7:30 P.M. 12 "CLOUDS OVER EUROPE"
10:30 P.M. 6 "FOLLOW THE HUNTER"
(Mystery) Charles Chaplin, Jr.
11:15 P.M. 12 "TORTURE SHIP"

FRIDAY, NOVEMBER 25

9:30 A.M. 6 "PIRATE SUBMARINE"
(Adventure) Pierre Dudan, Jean Vilar.
12:30 P.M. 6 "PIER 23"
(Mystery) Hugh Beaumont, Ann Savage.
1:30 P.M. 3 "BLACK BEAUTY"
(Drama) Mona Freeman, Richard Denning.
5:00 P.M. 10 "SWAMP FIRE"
(Drama) John Weissmuller, Virginia Grey.
7:30 P.M. 12 "FLIRTATION"
11:15 P.M. 12 "MURDER TOMORROW"
12:05 A.M. 10 "HARD ROCK HARRIGAN"
(Drama) George O'Brien, Irene Hervey.

For Week Beginning November 19th, 1955

SATURDAY
MORNING

7:45 (10) MOVIE—Western
Saturday Western: "The Border Patrolman." A man is asked to tame a young heiress. George O'Brien and Polly Ann Young star.

8:10 (8) Morning Melody

8:15 (8) MOVIE—Western
Covered Wagon Theater: "Law Comes to Texas." A student of law battles the bandits. Bill Elliott, Bud Osborne.

8:40 (3) Thought for Today
Rabbi Martin Katzenstein speaks today.

8:45 (3) Cartoon Comics
(10) Here's How—Education
Fred Meuche, of Dobbins Vocational School discusses baking cookies and pies. *Postponed from last week.*

8:55 (6) Wanted Persons

9:00 (3) Scott & the Mechanical Man
(6) The Christophers—Religion
"Washington as a Young Man" is the subject of today's program. Ward Bond, Joe E. Brown and Ruth Hussey are Father Keller's guests.
(10) Our Gang Theater

9:15 (8) Barker Bill's Cartoons

9:30 (6) MOVIE—Western
Hopalong Cassidy: "Texas Trail." William Boyd, Gabby Hayes.
(8) Texas Rangers—Western
"Tornado." The Rangers try to stop looters from ransacking the town of Stardale, which was struck by a tornado.

9:45 (3) Storybook House—Kids
An Arabian Nights tale, "Sinbad the Sailor" is narrated this morning.
(10) Toyland Express—Kids

10:00 (3) The Pinky Lee Show-Kids
(8) Percy Platypus—Puppets
(10) Carny the Clown—Kids

10:30 (3) Winchell & Mahoney-Kids
A turkey and an Indian are loose in the clubhouse! The Indian's Milton DeLugg on the way to a masquerade party; the turkey is supposed to be someone's Thanksgiving dinner. The gang sings "Pass That Peace Pipe" and Knucklehead Smiff tells us "Why Birds Go South."
(6) Playtime Playhouse—Kids
(8) Buffalo Bill, Jr.—Western
"The Fight for Texas." A cattle-rustler forces Calamity to send a message that will disband the Rangers. Dick Jones.
(10) Superman Cartoons

10:45 (10) Barker Bill's Cartoons

11:00 (3) Fury—Adventure
Because he is jealous, Joey frees a wild white mare that Jim had intended to give to Helen. Bobby Diamond, Peter Graves, Ann Robinson, William Fawcett.
(6) Santa Claus Calling
RETURN Tots tell Santa their Christmas wishes.
(8) Capt. Midnight—Adven.
"Doctors of Doom." A Geiger counter reveals that there is radioactive material in a sanitarium. Midnight grows suspicious and makes some checks on the doctor who heads the home. Richard Webb, Sid Melton, Olan Soule, Frances Karath.
(10) Andy's Gang—Kids
"Seven Pagodas of Kanchi." Gunga's task is to find a monkey with the power to turn himself into a giant gorilla. Nino Marcel, Vito Scotti.

11:30 (3) Mr. Wizard—Science
Mr. Wizard tells Danny some further details about electricity. Don Herbert.

BILL HART

JOHN FACENDA

ED McMAHON

MARIAN KEMP

CARNY C. CARNY

JACK WHITAKER

JOAN CRANE

GENE CRANE

PHIL SHERIDAN

another great name returns to WCAU-TV's gallery of stars!

JACK VALENTINE

CAPTAIN NEMO

"THE ROBIN ROBERTS SHOW"

SATURDAYS • 2 PM

WCAU-TV

keep your eye on channel 10

6 Sports Clinic—Moorehead
8 Fury—Adventure
Please see 11 A.M. 3 for details.

10 Texas Rangers—Western
"Prairie Raiders." Rangers Pearson and Morgan investigate a young man's report that he has been cheated out of a land claim. Willard Parker, Harry Lauter, Rand Brooks, Sandy Descher.

AFTERNOON

12:00 3 White House Conference
"What Should Our Schools Accomplish?" The controversy between classical and vocational education is emphasized and education for the handicapped, the gifted and foreign-born is also covered. Local guests are Mrs. Helen Heydrick of the League of Women Voters and Baker Thompson, Del. Co. School Superintendent.

6 MOVIE—Triple Feature
Guild Playhouse: (1) "Prairie Outlaw." (1948) A telegraph company tries to put a line through bandit-land. Eddie Dean, Roscoe Ates. (2) "Gas House Gang in Hollywood." (1947) A fan club enlists its star in a hunt for buried money. Carl Switzer, Bennie Bartlett. (3) "Kid Sister." A girl goes after her older sister's boyfriend. Judy Clark, Roger Pryor.

8 10 The Big Top—Circus
From Philadelphia ringmaster Jack Sterling brings:
Cycling ..... Three Frielanis
Clown ..... Linon, the tramp on the rope
Aerialist ..... Greta Frisk
Dog act ..... Baudy's Great Danes
Acrobats ..... Louis and Oliver Sisters

12 Music Box—Songs

12:30 3 Progress—Education
"Freedom to Learn" concerns the teaching of Communism.

1:00 3 MOVIE—Comedy
Hollywood Playhouse: "Copacabana." (1947) A lady tries out for two jobs, and gets them both. Groucho Marx, Carmen Miranda, Steve Cochran.

8 10 Lone Ranger—Western
"Desert Adventure." On the trail of the notorious Yuma Kid, the Lone Ranger and Tonto must fight the dangers of the desert.

12 MOVIE—To Be Announced

1:30 8 Jack Benny—Variety
SPECIAL The National Association for Retarded Children presents Honorary Chairman Jack Benny emceeing a variety program. Bob Crosby sings "Them There Eyes." Cathy Crosby and the Modernaires do "Seven Lonely Days." Irene Dunne and Art Linkletter will talk about retarded children. Liberace and George offer a medley on piano and violin. Marge and Gower Champion dance "The Clock," from "Three for Tonight." Tenor Oreste sings "Come Back to Sorrento." Don Wilson also guests.

10 55 61 Johnny Coons—Kids
Johnny shows two silent films starring old-time comedian Charlie Chase. In the first, "Jeffries Jr.," Charlie is a coward; and in the second, "Is Marriage the Bunk?"

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STREET .....
CITY ..... ZONE .....
STATE .....

Charlie plays an unemployed young man with a wealthy brother-in-law. Johnny then gives George a lesson in the manly art of self-defense and appears as an "unrobbable" bank messenger. (Chicago)

2:00 (8) Christmas Seal Show
(10) Robin Roberts Show—Quiz

RETURN The Phillies star conducts a sports quiz with in-studio youngsters.

(12) Mitch Thomas—Variety

2:15 (8) Film Feature—Travel

"Wings to Haiti" is the feature.

2:30 (3) Nickelodeon—Old Movies
(8) Basketball Rules
(10) MOVIE—Mystery

Excitement Theater: "Pursuit to Algiers." Sherlock Holmes runs into a gang of jewel thieves. Basil Rathbone.

2:45 (8) Herbert Hoover—Talk

SPECIAL Former President Herbert Hoover is seen in an hour-long conversation with his old friend Ray Henle. The talk was filmed in Mr. Hoover's office in the Hoover Library on War, Revolution and Peace at Stanford U. Topics include: Hoover's childhood, education and work.

2:55 (12) NEWS

3:00 (3) Happyland—Cartoons
(6) Tom's Foolery—Moorehead
(12) Mitch Thomas—Variety

3:30 (3) Rex Trailer's Ranch House
(10) Cisco Kid—Western

Cisco Kid clears a doctor of a murder charge and saves a hospital trust fund.

(12) MOVIE—To Be Announced

3:45 (8) Film Feature—Travel

4:00 (3) Football Preview—Kelly
(6) MOVIE—Double Feature

Guild Playhouse: (1) "Jim the Penman." (English; 1947) A family man is also the world's greatest forger. Alec Ross, Beatrice Kane. (2) "The Mysterious Mr. Davis." (English) A poor fellow creates a wealthy "partner." Julian Roscoe.

4:15 (3) (8) FOOTBALL — USC vs. UCLA

Knox (UCLA)

The USC Trojans, last year's Rose Bowl team, meet the UCLA Bruins in the Los Angeles Coliseum. The Trojans are coached by Jesse Hill; the Bruins by Henry "Red" Sanders. UCLA uses the single-wing attack; USC operates out of the T. Lindsey Nelson reports the play-by-play; Harold "Red" Grange handles the color.

Goux (USC)

UCLA

10	Griffin	HB	30	Decker	HB	53	Palmer	C	70	Walters	T	79	Penner	T
12	Bradley	HB	31	Holloway	HB	55	Peterson	C	71	Moreno	T	82	Loudd	E
15	Brown	HB	32	Elias	HB	60	Cureton	G	72	McKay	T	83	Hermann	E
16	McDougall	HB	35	Mason	HB	61	Birren	G	73	Cates	T	85	Hampton	E
18	Knox	HB	41	Perry	QB	62	Thaxter	G	74	Dills	T	86	Smith	E
22	Martin	HB	42	Ballard	QB	63	Brown	G	76	Gelfand	T	87	Farhood	E
25	Billington	FB	43	Enger	QB	67	Harris	G	77	Smith	T	88	O'Garro	E
26	Peters	FB	44	Bergdahl	QB	68	Shinnick	G	78	White	T	89	Pinkston	E
27	Davenport	FB	51	Matheny	C	69	Braunbeck	G						

USC

12	Contratto	QB	35	Kranz	HB	52	Goux	C	68	Willott	G	81	Clarke	E
15	Kissinger	QB	36	Pulaski	HB	53	Sampson	C	69	Slade	G	82	Leimbach	E
16	Gorrell	QB	38	Agapay	HB	54	Rubke	C	70	Fletcher	T	83	Voiles	E
18	Hall	QB	39	Brown	HB	55	Wilkerson	C	71	Westphal	T	84	Perpich	E
19	Peterson	QB	40	Duvall	FB	56	Eldredge	C	73	Henry	T	85	McFarland	E
20	Zampese	HB	41	Tisdale	FB	60	Galli		75	Abram	T	86	Bordier	E
21	LeMieux	HB	42	Roberts	FB	61	Ferrante	G	77	Schmidt	T	87	Rosendahl	E
23	Kasten	FB	43	Isaacson	FB	63	Enright	G	78	Smith	T	88	Kubas	E
25	Pierce	HB	44	Kurlac	FB	64	Miller	G	79	Belotti	T	89	Keehn	E
26	Arnett	HB	46	Troisi	FB	66	Blodgett	G	80	Griffith	E			
34	Hickman	HB	49	Cardiel	QB	67	Patten	G						

(8) **NEWS**

(10) **Cowboy G-men—Western**

"Koniackers." A bank's currency has been replaced with counterfeit bills. Jackie Coogan, Russell Hayden.

4:05 (8) **Football Preview—Brandt**

4:15 (3) (8) **FOOTBALL—USC vs. UCLA**

USC meets UCLA in Los Angeles. *For details see page A-7.*

4:30 (10) **Flash Gordon—Adventure**

"Mission to Masca." Flash and Dale set off to find out about the planet Masca. Steve Holland, Irene Champlin.

5:00 (10) **The Lucy Show—Comedy**

"Lucy Gets Ricky on the Radio" by arranging for him to be a contestant on a quiz show. She is sure he'll win, because they have already heard the questions and answers. Lucille Ball, Desi Arnaz, William Frawley, Vivian Vance.

(12) **Record Hop—Jimmy Lynn**

5:30 (10) **Gene Autry—Western**

COLOR "Go West, Young Lady." Gene Autry sets out to break up a crooked "lonely hearts" club.

EVENING

6:00 (6) **NEWS—Frank Hall**

(10) **Soldiers of Fortune-Adven.**

"Lady of Rajmahal." Kelly and Smith agree to deliver a valuable painting the rajah is selling to a dealer. John Russell stars.

6:10 (6) **Weather—Francis Davis**

6:15 (6) **SPORTS—Tom Moorehead**

(12) **To Be Announced**

6:30 (6) **Homebuyers' Tips—Clark**

Dick Clark gives prospective homebuyers advice on what to look for when buying a house.

(10) **Big Town—Drama**

"Prison Riot." Steve Wilson finds himself in the middle of a feud between a kindly prison warden and a sharp-minded politically-appointed commissioner of corrections. The men are disputing about the solution of the current prison riot. Mark Stevens, Barry Kelley, Doe Avedon.

(12) **NEWS—Hal Woodard**

6:45 (12) **SPORTS—Bill Phieffer**

7:00 (3) (8) **FOOTBALL SCOREB'D**

(6) **STUDIO 57—Drama**

"No Place Like Home," starring Dane Clark. A young man returns to his home town after a three-year absence. The townspeople, including his own parents, warn him to leave. Carl Benton Reid, Jean Howell, Maxine Cooper. (Film)

(10) **WANTED—Documentary**

Tonight's film concerns a trigger man in a midwestern hold-up robbery. Former associates and friends of the wanted man, as well as law officers on the case, contribute to a rounded portrait of the subject. The man is wanted for murder as well as robbery. (Film)

(12) **CHAMPIONSHIP BOWLING**

7:15 (3) **SPORTS—Red Barber**

(8) **NEWS—Jim Cox**

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7:30 3 8 BIG SURPRISE—Quiz

Last week Mrs. Kyra Shirk, former Russian Army lieutenant, won $50,000. Tonight she will pit her knowledge of ballistics against the $100,000 question. Mrs. Shirk hails from York, Pa. Also back for a try at the big stakes is James Berg, of Westwood, N.J. Jack Barry asks the questions. *Is sheer bigness the answer? Read our reviewer's opinions on this subject on page 18.*

6 57 71 OZARK JUBILEE

Emcee Red Foley turns over a segment of his show to the junior hillbillies. Co-emcee of this special offering will be 11-year-old singer Libby Horne. Included in the lineup are: "The Tadpoles," a three-to-nine-year-old square-dance group; "The Mobelys," a vocal and instrumental trio; "old-time" fiddler Clyde Spears, 12; Mike Breid, a "guitar-pickin' singer." (Springfied, Mo.)

10 61 BEAT THE CLOCK-Game

The bonus prize on tonight's show is worth $800.

8:00 3 8 PERRY COMO—Variety

Perry's guests: pop singer Rosemary Clooney, operatic baritone Robert Merrill. *Capt. Gallant* stars Buster and Cuffy Crabbe, dancers Chiquita and Johnson, and comic impressionist Dave Barry. Miss Clooney will solo "Pet Me, Poppa" and Perry plans to do "Pepper-hot Baby," "Moments to Remember," "Begin the Beguine" and "Bless This House."

10 55 61 STAGE SHOW

Tommy and Jimmy Dorsey present their own orchestra and guest stars: Yma Sumac, of the extraordinary voice range and Inca melodies fame; comedian George De Witt and Eddie Albert and Margo, husband-and-wife singing entertainers. Eddie and Margo also fulfill TV acting chores when not busy with their own act. Eddie acts as emcee tonight.

12 STORY THEATER—Drama

"Why Thomas Was Discharged." Two young man decide to gamble all in the hopes of marrying two heiresses. (Film)

8:30 10 55 61 HONEYMOONERS

For years between Ralph and Ed it's been "Pal o' Mine" and "My Buddy," with only an occasional "You are a mental case" But now the ties that bind are sorely strained. Ralph Kramden: Jackie Gleason. Ed Norton: Art Carney. Audrey Meadows and Joyce Randolph portray the boys' long-suffering spouses. (Film)

12 MOVIE—Drama

Evening Playhouse: "Melody in the Dark." (English) Ben Wrigley.

9:00 3 8 PEOPLE ARE FUNNY

(1) To test his memory, a man is sent out with only an oral shopping list. (2) Second-week report on flipping a coin 10,000 times. (3) A contestant has a chance at a prize of from $1 to $10,000. (4) A girl hot-rod enthusiast is required to answer all questions in hot-rod terminology. Art Linkletter hosts. (Film)

6 71 LAWRENCE WELK

"Czardas".....Myron Floren
"Love and Marriage".Alice Lon, Dick Dale
"The Perfect Song".....Violin section
"Oh, Monah".....Larry Hooper
"Panhandle Rag".....Buddy Merrill

10 55 61 TWO FOR THE MONEY—Quiz

9:30 3 JIMMY DURANTE—Variety

Jimmy is joined by regulars Eddie Jackson, Jules Buffano, Jack Roth and the five Durante Girls. His special guest star tonight is the throaty-voiced songstress and composer, Peggy Lee.

(8) (10) (55) (61) **FORD JUBILEE**

COLOR Paul Gregory's production of "The Caine Mutiny Court-Martial." (Hollywood) *Details of the show below.*

(12) **WRESTLING—Hollywood**

10:00 (3) **GEORGE GOBEL—Comedy**

Special feature of the show will be the introduction of a new "Thanksgiving Song." Peggy King sings "Love and Marriage." In a sketch, George tries to help his son out with a school paper drive and comes across some family relics. (Hollywood) *George felt that Peggy was the right size for his show.* *See page 17.*

(6) **LARRY FERRARI—Music**

Larry plays "Sleigh Ride," "Dance of the Sugar Plum Fairies," "Siboney," a medley of "Always," "Melody of Love," "When I Grow Too Old to Dream" and "Basin Street Blues," "You'll Never Walk Alone" and the hymn "Mother at Thy Feet Is Kneeling."

10:30 (3) **YOUR HIT PARADE—Music**

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms and Raymond Scott's orchestra join in saluting the Nation's top seven tunes. Extras: Dorothy Collins sings "Great Day" and the

9:30 (8) (10) (55) (61) FORD STAR JUBILEE — Drama

"The Caine Mutiny Court-Martial"

by Herman Wouk

COLOR Capt. Queeg is master of the minesweeper and destroyer "Caine." His executive officer, Lt. Maryk, regards Queeg as a liar and a bully, and as mentally unbalanced. When a typhoon roars down on the ship Maryk takes command by force.

The play opens with Maryk facing a court-martial. But the trial resolves itself primarily into a no-holds-barred attempt, on the part of Greenwald, Maryk's attorney, to expose Queeg as a psychopath.

Herman Wouk wrote the play, which ran on Broadway last year, based on his own novel. Prizes were awarded both to the play and to Lloyd Nolan who appeared in it, as did nearly everyone in tonight's cast. Paul Gregory produced it in unorthodox fashion, as he has again tonight; and Charles Laughton rehearsed tonight's players, though the directorial reins were held by Franklin Schaffner.

Lloyd Nolan

Barry Sullivan

Frank Lovejoy

Cast

Lt. Stephen Maryk.....Frank Lovejoy
Lt. Barney Greenwald.....Barry Sullivan
Lt. Comm. Philip Francis Queeg.....Lloyd Nolan
Capt. Blakely.....Russell Hicks
Lt. Comm. John Challee.....Ainslie Pryor
Lt. Thomas Keefer.....Robert Gist
Lt. Willis Seward Keith.....Charles Nolte
Capt. Randolph Southard.....Paul Birch
Dr. Forrest Lundeen.....Stephen Chase
Dr. Bird.....Herbert Anderson
Stenographer.....John Huffman
Orderly.....Greg Roman

dancers perform to the swing number, "It Don't Mean a Thing."

6 MOVIE—Drama

Ford Film Playhouse: "The Bushwhackers." (1951) A veteran of the Confederate Army is provoked by raiders. John Ireland, Wayne Morris, Dorothy Malone.

11:00 3 Liberace—Music

Selections: "Turkey in the Straw," "Shine On, Harvest Moon," "Bless This House," and "A Maiden's Wish."

8 NEWS—Jim Cox

10 NEWS—John Facenda

12 NEWS, SPORTS

11:10 10 SPORTS—Bill Campbell

11:15 8 Adlai Stevenson—Talk

SPECIAL Adlai E. Stevenson makes the concluding speech at the dinner of the Democratic National Committee in Chicago. Mr. Stevenson, who was the 1952 Democratic presidential nominee, is making his first address since announcing his 1956 political intentions on Tuesday. The talk will come from the International Amphitheater at the stockyards.

10 Hall of Fame—Biography

The life of "elder statesman" Bernard Baruch is sketched by John Facenda.

12 MOVIE—Drama

Evening Playhouse: "I Killed That Man." Condemned to die, a hired killer decides to reveal his boss's name. Ricardo Cortez, Joan Woodbury, Iris Adrian.

11:30 3 The Couple Next Door

As a special feature tonight, there's a preview of the U. of Pennsylvania's 68th annual Mask and Wig Club production, "Vamp till Ready." The show satirizes the early movie days and three leading performers, Al Toigo, Nick Barnes and Ronnie Lowden are here to give a sample of its contents. Lynne Barrett and Charley Dobson greet the collegians.

10 Inner Sanctum—Drama

"Pattern of Fear." A "phantom lover" is shot when he pays a visit to a friendless woman. Beatrice Straight and Robert Harris are starred.

11:45 3 MOVIE—Mystery

Saturday Night Playhouse: "Southside 1-1000." (1950) While in prison, a counterfeiter makes a plate. Don DeFore, Andrea King, George Tobias.

8 To Be Announced

12:00 6 NEWS—Frank Hall

8 MOVIE—Drama

Saturday Playhouse: "Guest in the House." A girl with a cardiac case makes a family's life miserable. Anne Baxter, Ralph Bellamy, Aline MacMahon.

10 The Late Show—Drama

(1) "Stepdaughter." A young girl bitterly resents her father's remarriage. Helen Parrish, Barton Yarborough. (2) "The Ageless." A mysterious stranger deeply affects the lives of many people. Onslow Stevens stars.

12:10 6 Weather—Francis Davis

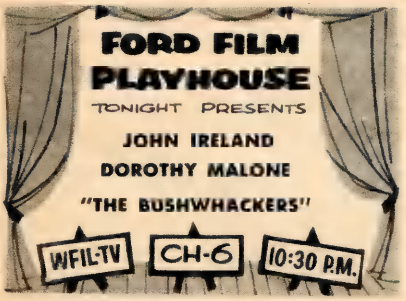
12:15 6 MOVIE—Western

Hopalong Cassidy: "The Eagle's Brood." Dorothy Revier, Bill Boyd.

1:00 3 Thought for Tomorrow

Rev. W. Carter Merbreier speaks.

1:15 8 WRESTLING—Hollywood



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68th MASK and WIG SHOW

VAMP TILL READY

on

The Couple Next Door

Saturday, Nov. 19th

11:30 p.m.

WPTZ CHANNEL 3

MORNING

8:00 (10) Just Us Kids—Cartoons
8:40 (10) NEWS
8:45 (6) Sunday Comics—Kids
(10) We Believe—Religion
9:00 (6) Adventures in Israel—Rel.
9:15 (10) Lamp unto My Feet—Relig.
"The Wedding That Almost Wasn't," by Milton Wayne. A Jew in 19th-century Europe asks the beggars of a neighboring village to come to his daughter's wedding. Speaker: Rabbi Charles Shulman.
9:30 (6) Man to Man—Religion
"What About God and Chance?"
9:35 (8) Sunday Serenade—Music
9:45 (6) Christian Science Heals
"How You Can Have God's Guidance."
(8) Sunday Meditation
(10) Toyland Express—Kids
9:55 (3) Thought for Today
Rev. Roger Horton speaks today.
10:00 (3) Frontiers of Faith—Relig.
The first in a month of programs under the auspices of the Jewish Theological Seminary is "Kasrilevke on the Mississippi," by James Yaffe and William Wise. Its heroes are Mark Twain's Huck Finn and Sholom Aleichem's "Mottel the Cantor's Son." The play traces the resemblances between these two characters from the literatures of different lands and the resemblances in the philosophies which inspired them.
(6) Hymns—Larry Ferrari
(10) MOVIE—Western
John Wayne Theater: "Santa Fe Stampede." Outlaws terrorize a mining town. John Wayne, Ray Corrigan.
10:30 (3) This Is the Life—Religion
(6) Faith for Today—Religion
An amateur skin diver, who has never paid too much attention to religion, becomes interested in the subject after his mother dies. Pastor Fagal helps the young man by drawing illustrations of God's presence from the sea itself.
11:00 (3) Bertie the Bunyip—Fantasy
(6) Chief Halftown—Kids
(10) Winky Dink and You
The children draw a beauty shop in which Jack Barry can have a hair treatment. The proprietor is Mr. Bungle's cousin. There's another episode in the story of Mike McBean in the days of Louisiana Purchase.
11:15 (6) Jon Gnagy—Art
11:30 (6) Gene Autry—Western
"Lawless Press." Gene finds an explanation for the attempt on his life in a very strange place. Pat Buttram.
(8) Wild Bill Hickok—Western
Please see 12:30 P.M. (10) *for details.*
(10) Children's Hour—Variety
The children portray the first Thanksgiving in America.

AFTERNOON

12:00 (3) Pet Show—Kids
(6) Capt. Midnight—Adven.
Please see Sat. 11 A.M. (8) *for details.*
(8) Winky Dink and You
Mr. Bungle talks Jack Barry into going big-game hunting. Viewers draw a lion. Another episode of Mike McBean and the Louisiana Purchase.
12:15 (3) Headlines on Parade
12:30 (3) Art and the Artist
Painter Peter Blume is today's guest.
(6) Ramar—Jungle Adventure
"Tribal Feud." A white girl is kidnaped and a mysterious rite is prepared to elevate her to the throne of the tribe. Jon Hall stars.
(8) Sgt. Preston—Adventure
A crooked commissioner turns over gold-rich land to miners on one condition—that he be given a cut of the profits. Richard Simmons, Paul McGuire and Terry Frost are featured.
(10) Wild Bill Hickok—Western
"Wagon Wheel Trail." A schemer learns that it is very difficult to outwit Wild Bill Hickok. Guy Madison, Andy Devine.
1:00 (3) MOVIE—Drama
Academy Theater: "Front Page Story." (English; 1955) A news editor's life is complicated by enemy agents. Jack Hawkins, Elizabeth Allan, Eva Bartok.

6 Mr. & Mrs. North—Drama
"Phantom at the Wedding." A lawyer friend of the Norths is threatened with murder on the eve of his wedding. Barbara Britton and Richard Denning play Pam and Jerry North.

8 Liberace—Music
Selections by the smiling pianist.

10 Contest Carnival—Kids
The talent scouts have recommended them and Gene Crane introduces them. "Albert the Great" Damarion, magician. Gilroy and Blenk, Spanish-web act. Tiny starlets, hand balancers. Richard "The Great Cava," escape act.

12 Facts Forum—Comment
Today's topic: "Should Movies Be Censored?" Hardy Burt moderates.

1:30 6 Tom Harmon's Workshop
8 Roy Rogers—Western
"The Brothers O'Dell." An outlaw and his gang pull a bank robbery and head for Paradise Valley.

10 MOVIE—Drama
Command Performance: "The Private Affairs of Bel Ami." (1947) A man uses women as tools to climb the social ladder. George Sanders, Angela Lansbury.

12 Schools in Action—Ed.

1:45 6 Football Preview—Rodgers

4:00 3 4:30 8 HALLMARK HALL OF FAME—Drama

COLOR Maurice Evans presents "The Devil's Disciple," by George Bernard Shaw, starring Maurice Evans, Ralph Bellamy, Teresa Wright and Dennis King.

Dick Dudgeon is the local scapegrace in the New Hampshire community of Yankees where he lives. Even his own mother becomes fed up with the way he flouts the cardinal rules of good sense, good manners and good religion, and throws him out of the house. Judith, Parson Anderson's pretty wife, also has a low opinion of Dick. But Shaw proves Dick's heart is in the right place, for he's kind to a poor, belabored servant girl, and, it being the time of the American Revolution, he shortly becomes a Yankee hero!

"The Devil's Disciple" is one of Shaw's "Plays for Puritans," meaning a popular sort of play, but one in which love doesn't make the world go round. The famous Richard Mansfield introduced this satire on conventional morality to the U. S. in 1897, in Albany, N. Y. Maurice Evans produced it on Broadway five years ago. Then as now Dennis King co-starred with Evans as Gen. "Gentleman Johnny" Burgoyne of His Majesty's forces, based on the historical figure.

Cast

Dick Dudgeon	Maurice Evans
Pastor Anderson	Ralph Bellamy
Judith	Teresa Wright
Gen. Burgoyne	Dennis King
Essie	Jada Rowland
Mrs. Dudgeon	Margaret Hamilton
Swindon	Leo Britt
Christy	Logan Ramsey
Sergeant	Ian Martin
Hawkins	Somer Alberg
Uncle Titus	Ben Tone
Uncle William	Morton L. Stevens
Chaplain	Michael Hogan
Militiaman	Cliff Cothren

Credits

Producer: Maurice Evans. Executive Producer: Jack Rayel. Director: George Schaefer. Associate Producer: Mildred Freed Alberg. Sets: Robert MacKichan. TV Adaptation: S. Mark Smith. Costumes: Noel Taylor.

2:00 (3) Amos 'n' Andy—Comedy
"Society Party." Kingfish sells Sapphire's fur coat to get money to buy her a dress. Tim Moore, Spencer Williams.

(6) (8) (57) (61) PRO FOOTBALL Giants vs. Eagles
Two of pro football's oldest rivals meet for the 43rd time since 1933. The Giants lead the series, 26-15-1. Philadelphia has scored only five wins away from home against the Giants. Adrian Burk, Ted Wegert, Pete Pihos head the Birds; Charley Conerly, Kyle Rote and kicker Ben Agaganian are the Giant standouts. Byrum Saam reports from the Polo Grounds, N.Y.

(12) Big Picture—Army Film

2:30 (3) Justice—Drama
"The Big Frame," by Vance Bourjaily. A quiet young man who works in the shipping department of a large airport is framed by co-workers who are pilfering goods. When the police come, they find him with stolen property on his person. The others appear blameless. William Prince, James Gregory, George Grizzard, Michael Strong, Dolores Sutton.

(12) Council of Churches-Relig.

2:55 (12) NEWS

3:00 (3) Dr. Spock—Child Care
Dr. Spock discusses "toys."

(10) (55) Talkaround-Discussion

(12) This Is the Life—Religion

3:30 (3) Zoo Parade—Perkins
"Animals Brought Back from Africa." Marlin Perkins shows viewers some of the snakes, birds and strange animals he brought from his African safari.

(10) (55) Adventure—Science
Today's show is about oil and the processes involved in obtaining it. Charles Collingwood tells about a well-named "Adventure 1," owned by *Adventure*'s personnel. We'll see films on the preparations for drilling near Purcell, Okla., and hear a discussion of the process.

TODAY AT 4:00 P.M., CH. (3) 4:30 (8)

The new Hallmark Hall of Fame

MAURICE EVANS

PRESENTS AND STARS IN
GEORGE BERNARD SHAW'S

"The Devil's Disciple"

ALSO STARRING

Ralph Bellamy | Dennis King

90 minutes of witty, adventurous comedy in full color

(12) Catholic TV Guild

4:00 (3) Hallmark Hall of Fame

COLOR Maurice Evans, Teresa Wright, Ralph Bellamy and Dennis King star in George Bernard Shaw's "The Devil's Disciple." *See page A-13 for details.*

(10) You Are There—History

"Moscow Today." Richard Hottelet and Walter Cronkite narrate this uncensored film about the little-known city. It includes a view of a Soviet Government department store, an auto show, a tour of the Kremlin and the Moscow subway.

(12) Face the Nation—Panel

4:30 (5) Rainbow Theater—Music

(8) Hallmark Hall of Fame

COLOR *See page A-13 for details.*

(10) The Big Idea—Inventions

Today's inventions are an auto driver training device, a pizza pie toaster, a combination lock and a walking rocking horse. Donn Bennett is the host.

(12) Let's Take a Trip—Kids

5:00 (5) (57) Super Circus—Kids

Ringmaster Claude Kirchner and Mary Hartline bring on the acts. (Chicago)

Trampoline act	Haslers
Musical clown	Yonely
Aerialist	Miss Pivoteau
Teeterboard act	The Freddys
Clowns	"Stuffing the Duck"
Animals	Cole's Elephants

(10) (55) Omnibus—Cooke

Michael Redgrave and Hermione Gingold star in "She Stoops to Conquer," Oliver Goldsmith's 18th-century comedy of manners. The main thread of this complicated story finds the upper-class Miss Hardcastle smitten with young Marlow. When she learns he is ill at ease with ladies, she poses as a barmaid, thus stooping to conquer. Maurice Valency did the TV adaptation.

Cast

Marlow	Michael Redgrave
Kate Hardcastle	Barbara Jefford
Mr. Hardcastle	Walter Fitzgerald
Mrs. Hardcastle	Hermione Gingold
Tony Lumpkin	Rex Everhart
Hastings	Fritz Weaver
Diggory	Victor Wood
Jeremy	Roger Evan Boxill
Stingo	James Millhollin
Constance Neville	Maria Brit-Neva
Maid	Patricia Moore

Redgrave, Fitzgerald and Miss Jefford all appear in the current Broadway success, "Tiger at the Gates."

(12) MOVIE—Drama

Sunday Cinema: "False Faces." An unscrupulous surgeon becomes a plastic-surgery expert. Lila Lee, Lowell Sherman.

5:30 (3) (8) Capt. Gallant—Adven.

"The Hat." A government radar tower is blown up while Fuzzy is on duty guarding it. A man's hat found near the scene belongs to an American engineer.

Cast

Gallant	Buster Crabbe
Fuzzy	Fuzzy Knight
Cuffy	Cuffy Crabbe
Sgt. Duval	Gilles Queant

Today at 4:30

PSFS

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Channel 10

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Station-to-Station rate for first 3 minutes. Plus tax.

EVENING

6:00 (3) Meet Corliss Archer
Corliss and Dexter stir up a whirlwind of activity in the Archer household at the prospect of a masquerade ball. Ann Baker and Bobby Ellis star.

(6) Buffalo Bill, Jr.—Western
Dick Jones and Nancy Gilbert star.

(8) Sanctuary Time—Religion

(12) Circuit Rider—Religion

6:15 (12) Industry on Parade

6:30 (3) MOVIE—Drama
Silver Screen Theater: "Try and Get Me." An ex-GI becomes involved in a series of terrifying situations. Frank Lovejoy, Richard Carlson and Kathleen Ryan.

(6) Science Fiction Theater
"Postcard from Barcelona." A beautiful girl attempts to block science's efforts to reach for the stars. Keefe Brasselle.

(8) Cavalcade Theater—Drama
James Daly stars in "One Day at a Time." In this true-life drama, Daly portrays a successful businessman whose career was destroyed by his addiction to alcohol. With the help of a physician friend similarly addicted, the businessman started the group that became Alcoholics Anonymous. James Bell, John Litel.

(10) Waterfront—Drama
"Shakedown Cruise." A freighter captain swears he never knew the man who claims to be his friend. Preston Foster.

(12) Oral Roberts—Religion

7:30 (6) (57) (71) MOVIE — "The Lavender Hill Mob"

Alec Guinness and Stanley Holloway

Mr. Holland is just an ordinary worker at the bank, in charge of gold shipments. In fact he is so precise about every last speck of gold dust being accounted for, his colleagues tend to regard him as a ridiculous old fuddyduddy. But behind this prissy exterior, Holland for years has been evolving an ingenious and, as he conceives it, foolproof scheme for relieving the bank of a fortune in gold.

Only one detail remains to be filled in: How shall he dispose of the gold once it's stolen? The answer to his gaudy dreams appears in the form of a manufacturer of souvenirs.

Alec Guinness stars as Holland, Stanley Holloway as his accomplice, in the TV debut of this 1951 movie, which helped to establish Guinness's reputation in this country as a versatile master of subtle English comedy. Audrey Hepburn appears briefly as a Latin beauty.

Cast

Holland	Alec Guinness
Pendlebury	Stanley Holloway
Lackery	Sidney James
Shorty	Alfie Bass
Mrs. Chalk	Marjorie Fielding
Miss Evesham	Edie Martin
Clayton	Sydney Tafler
Chiquita	Audrey Hepburn

7:00 6 YOU ASKED FOR IT

(1) Testing the strength of the wonder glue will be an acrobat and two bulldozers. (2) Sandy Black, 10-year-old trick rider. (3) Lew Testa, roller-skating speed champion. (4) Hindu basket trick. (5) Jeep-mounted band of the U.S. Army's First Armored Division. Art Baker. (Film)

8 IT'S A GREAT LIFE-Comedy

"The Crystal Ball." When a fortune teller looks into Earl's future, Steve and Denny decide to help make the predictions come true. (Film)

Cast

Denny	Michael O'Shea
Steve	William Bishop
Earl	James Dunn
Mrs. Morgan	Frances Bavier
Princess Harout	Carol Veazie
Policeman	Ralph Peters

10 55 LASSIE—Drama

"The Newspaper." Porky finds an old mimeograph machine in his attic and he and Jeff start a newspaper. Their first scoop causes quite a bit of commotion in the community. Jan Clayton, Tommy Rettig, George Cleveland, Donald Keeler, Harry Harvey, Forrest Taylor. (Film)

12 EVANGELIST CENTER-Relig.

7:15 12 THIS WEEK IN REVIEW

7:25 3 NEWS—Taylor Grant

7:30 3 8 FRONTIER—Western

Part 2 of "King of the Dakotas." The settlers are in revolt against a power-seeking French immigrant who has misappropriated their land. (Film)

Cast

Antoine	Tom Tryon
Medora	Phyllis Coates
Marshal	Dabbs Greer
Judge	Herbert Heyes
Bartender	Billy Newell
Foreman	Phil Tead
Prosecutor	Ray Bailey
Attorney	Dennis Moore

6 57 71 FILM FESTIVAL

Alec Guinness stars in the British movie "The Lavender Hill Mob." *Please see page A-16 for details.*

10 JACK BENNY—Comedy

Jack's special guest on the show is comedian Johnny Carson. The 39-year-old Benny has a few pertinent remarks for 29-year-old Carson and other of the "younger comedians." Also on hand will be regulars Rochester and Don Wilson. *What is Jack's true age? See story on page 13.*

12 MOVIE—Drama

Evening Playhouse: "Clouds over Europe." A salvage ship, anchored at sea, aids in capturing Army planes. Laurence Olivier.

8:00 3 8 VARIETY HOUR

Harry Belafonte headlines the festivities from the Palmer House in Chicago. Featured will be the Bob Hamilton Trio and the Merriel Abbott Dancers. Newspaper columnist Irv Kupcinet will present the finalists of the Harvest Moon Talent Contest. Robert Paige emcees the proceedings. Gordon MacRae is on hand to sing a song for Thanksgiving. Frank DeVol and his orchestra provide the music. Special guests are orchestra leader Ray Anthony and his wife, glamor gal Mamie Van Doren.

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10 61 ED SULLIVAN—Variety

Ed's guests tonight include veteran bandleader-singer Ted "Is Everybody Happy?" Lewis, who tonight celebrates his 45th anniversary in the entertainment field; Spanish flamenco dancer Vicente Escudero; comedian Jack Carter; Danish comedy-violinist Wandy Tworeck; and actor Jack Palance, who introduces scenes from his current movie on present-day life in Hollywood, "The Big Knife." "Dr. Jive's Rhythm and Blues," currently appearing at New York's Apollo theater, makes a special appearance. The performers are Bo Diddley, The Five Keys, La Verne Baker and Willis Jackson's band. Metropolitan Opera bass Cesare Siepi is also on Ed's guest list

9:00 3 8 TV PLAYHOUSE—Drama

Eva Gabor and Tony Randall star in "One Mummy Too Many," by Alvin Sapinsley. A naive young air-conditioner salesman from the Midwest goes off to Egypt to sell his wares. He's soon involved in a political murder and intrigue with a beauteous blonde.

Cast

Ernest Winkler ..... Tony Randall
Melanie Winters ..... Eva Gabor
Prof. Stark-Purvis ..... Henry Jones
Ibrahim ..... David Opatoshu
Murad ..... Henry Lascoe
Zaghul ..... Berry Kroeger
Mohammed El-Ghatit ..... Malcolm Lee Beggs
Akhdar ..... John McGiver
Whitehaven ..... Basil Langton

5 CHANCE OF A LIFETIME

The dance team of Midge and Bill Hagett are the new winners who meet tonight's challengers. Dennis James.

10 55 61 G.E. THEATER

Host Ronald Reagan co-stars with Ethel Barrymore in "Prosper's Old Mother," adapted from Bret Harte's story of the West. Orphaned Prosper sets out from his mining camp for San Francisco. He's looking for a "mother" to bring back to the camp. And he finds one—a kindly old eccentric who drinks medicine liberally flavored with "hootch." (Film)

Cast

Mother ..... Ethel Barrymore
Prosper ..... Ronald Reagan
Janet ..... Joyce Holden
Col. Starbottle ..... Edgar Buchanan
Slim ..... Norman Leavitt
Pike ..... Charles Bronson
Tom ..... Dabbs Greer
Bartender ..... John Doucette

12 MOVIE—Drama

Feature Theater: "False Faces." A ruthless surgeon becomes a plastic surgery specialist. Lila Lee, Lowell Sherman.

9:30 6 71 AMATEUR HOUR

Host Ted Mack introduces talented amateurs who try for a break into the entertainment "big time." There's a special salute to The Bronx, N.Y., and to Louis S. Granatoor, known as "Mr. Bronx."

10 55 61 ALFRED HITCHCOCK

Everett Sloane stars in "Our Cook's a Treasure." Disturbed because his morning newspaper was disarranged by the new housekeeper, a New York businessman is even more distressed to learn what was in the paper before she got hold of it: a story about an arsenic-poisoning housekeeper who is still at large. Later events convince him that the murderess and his new cook are one and the same. (Film)

Cast

Ralph Montgomery ..... Everett Sloane
Mrs. Montgomery ..... Janet Ward
Mrs. Sutton ..... Beulah Bondi

10:00 3 LORETTA YOUNG—Drama

Loretta Young stars in a rerun of a previous drama, "Thanksgiving at Beaver Dam." A young mother witnesses a robbery and in their getaway the thieves take her car. The woman is frantic because her small, crippled son is still in the back seat. (Film)

Cast

Betty Taylor ..... Loretta Young
Joe ..... William Campbell
Phil ..... Dick Foran
Billy ..... Hugh Corcoran
Art ..... John Smith

6 71 LIFE BEGINS AT 80

(8) ED SULLIVAN—Variety
Ed's international talent line-up is headed by actress Shirley Booth and her company from the Broadway comedy "The Desk Set," about life around the office water-cooler. Acting with Miss Booth in scenes from the play are: Byron Sanders, Dorothy Blackburn, Anne-Marie Gayer and Clarice Blackburn. Other guests: French chanteuse Edith Piaf; English comedienne Joyce Grenfell, now appearing on Broadway in her own review; singer Al Hibbler of "Unchained Melody" fame. (Film)

(10) (55) APP'T WITH ADVEN.
"Relative Strangers," by Irving Werstein. An American girl uses some of the legacy her late father left her to visit relatives in Copenhagen. There she learns that blood is not always thicker than water. Elizabeth Montgomery and George Voskovec star.

(12) YOUTH ON THE MARCH

10:30 (3) CONFIDENTIAL FILE-Docum.
"Music Publishing Racket." Thousands of would-be song writers are victimized every year by the music publishing racket. (Film) *The show is reviewed on page 19.*

(6) MOVIE—Mystery
Diamond Theater: "Oriental Evil." (1952) A girl goes to Japan to find her brother's murderer. Burton Michie, Martha Hyer.

(10) (55) WHAT'S MY LINE?
John Daly doesn't believe in taking editorial stands on TV. Story in next week's TV GUIDE.

(12) INDUSTRY ON PARADE

10:45 (12) THAT CERTAIN SOUND

11:00 (3) Meet the Press—Comment
Robert M. Hutchins, President of the Fund for the Republic, is interviewed by panelists Lawrence Spivak, May Craig and James L. McConaughy.

(8) NEWS—Walter Cronkite

(10) NEWS, SPORTS—Whitaker

(12) NEWS

11:05 (12) MOVIE—Comedy
Evening Playhouse: "Easy Riches." (English) In this parody of "Romeo and Juliet," two manufacturers feud bitterly. Gus McNaughton, George Carney.

11:15 (8) Loretta Young—Drama
Merle Oberon is hostess and also stars in "The Bracelet." She plays a woman whose husband was killed in an airplane crash. But she refuses to believe the report that her husband was running off with another woman when the crash occurred. From an Andre Maurois story. Judith Evelyn, Stephen Bekassy, Maurice Marsac.

(10) Man About Town
Frank Brookhauser chats on goings-on about town.

11:30 (3) Dance Party—Variety

(10) The Star and the Story
"Brief Affair." A woman feels she's happily married. Then her husband tells her he's in love with a girl in his office. Joanne Dru stars.

11:45 (6) Stories Retold—Religion
"Bronze Star to Evening Star" tells of a unique religious fellowship which works vitally for Christianity in Washington, D.C. Rev. Stanley K. Gambell.

(8) NEWS, SPORTS—Whalen

12:00 (3) MOVIE—Mystery
Detective Time: "The Case of Charles Peace." (English) Though innocent, a man faces possible execution. Michael Harvey, Valentine Dyall.

(6) Joseph H. Miller-Comment

(10) MOVIE—Mystery
Mystery Theater: "Day Without Fear." (English) A group of people join in a suicide pact. Godfrey Tearle, Elliot Makeham, George Carney.

1:00 (3) Thought for Tomorrow
The late speaker is Rev. James B. Reid.

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MORNING

6:40 (3) Thought for Today
A message from Rev. James S. Dickson.
6:45 (3) Market Reports, Weather
6:55 (3) NEWS—Pat Landon
7:00 (3) (8) Today—Garroway
Local news with Pat Landon at 7:25, 7:55 and 8.25 A.M. on (3).
(10) (55) (61) Morning Show
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner—The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
(8) College of the Air
(10) Jack Valentine—Songs
9:05 (10) Chef Albert—Recipes
9:30 (6) MOVIE—Drama
Morning Theater: "Leave It to the Irish." A man falls in love with the daughter of a hated police captain. James Dunn, Wanda McKay, Jack La Rue.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
9:45 (8) Stories of Jesus
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Count Your Blessings.....Garry, Durward
"While We're Young".....Denise
10:30 (3) (8) Search for Beauty
(10) Arthur Godfrey Time
The gang's down in Miami for a week of sun and fun.
10:45 (6) Wiffil Schoolhouse—Ed.
11:00 (3) Home—Women's News
Health news.....Howard Whitman
Ballads.....Burl Ives
(8) The Brighter Day—Serial
11:15 (6) University of the Air—Ed.
(8) Valiant Lady—Serial
11:30 (8) (10) (61) Strike It Rich—Quiz
Helping Hand: Gen. George C. Kenney of the Arthritis and Rheumatism Fund.

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
Helen plays a duet with Joey.
(12) Music Box—Songs
12:15 (8) (10) (61) Love of Life-Serial
12:30 (3) Feather Your Nest—Quiz
Today's prize: a kitchen set.
(6) MOVIE—Drama
This Is Hollywood: "The Fireball." (1950) A runaway orphan feels inferior because of his size. Mickey Rooney, Pat O'Brien.
(8) NEWS—Nelson Sears
(10) Search for Tomorrow
(12) Cartoon Time—Kids
12:40 (8) NEWS—Frank Whalen
12:45 (8) (10) The Guiding Light
1:00 (3) My Little Margie-Comedy
"Big Chief Vern." Margie falls for a phony gold mine map. Gale Storm stars.
(8) (55) Jack Paar—Variety
Jose plays "April in Portugal."
(10) Homemaker's Notebook
"Golden Chain Creations for Christmas."
(12) MOVIE—To Be Announced
1:30 (3) MOVIE—Mystery
Hollywood Playhouse: "Whispering Smith vs. Scotland Yard." (1952) A Yankee in England comes upon a strange case of suicide. Richard Carlson, Greta Gynt.
(8) (10) Love Story—Interviews
1:50 (6) Features for Women
2:00 (6) (55) (61) Robert Q. Lewis
Merv: "No New Tunes on This Piano."
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) MOVIE—Drama
Matinee Theater: "Melody in the Dark." (English) Ben Wrigley, Eunice Grayson.
2:30 (6) Bandstand—Bob Horn
(8) Search for Tomorrow
(10) (61) House Party—Variety
Art receives an award from Gov. Goodwin J. Knight of California.
2:45 (8) Today with Kay—Features

2:50 3 Here's Jack Wilson
2:55 12 NEWS
3:00 3 Matinee Theater—Drama
COLOR "Midsummer," based on a short story by Nancy Hale. Bored with her life, an aristocratic girl takes up with an unusual man. Margaret O'Brien.
8 10 61 The Big Payoff-Quiz
Meet "The Girl in the Sequins" in next week's TV GUIDE.
12 Grady & Hurst Show
3:30 8 10 Bob Crosby—Music
The gang sings "Robin Hood."
4:00 3 8 Date with Life—Serial
Anne decides to give a party.
10 The Brighter Day—Serial
Patty discusses Lydia's problem.
4:15 3 First Love—Serial
Laurie returns from the hospital.
8 10 61 Secret Storm-Serial
4:30 3 World of Mr. Sweeney
Cicero and Timmy see romance blossom.
8 10 On Your Account
4:45 3 Modern Romances
A playwright is angry at his actress-wife.
5:00 3 Pinky Lee Show—Kids
6 61 71 Mickey Mouse Club
(1) Newsreel: teen-age toreadors. (2) "Fun with Music Day." (3) "Spin and Marty"; "The Snipe Hunt." (4) Cartoon.
8 Slapstick Theater
10 MOVIE—Western
Roy Rogers-Gene Autry Theater: "Nevada City." An old man bitterly resents the coming of the railroad. Roy Rogers.
5:15 8 House Party—Variety
5:30 3 8 Howdy Doody—Kids
COLOR Scuttlebutt sides with Buzzard.

EVENING

6:00 3 Fun House—Pete Boyle
6 NEWS—Frank Hall
8 Superman—Adventure
"Superman in Exile." To save Metropolis Superman takes a drastic step.
10 The Adventurer—Action
12 MOVIE—Comedy
First Show: "Easy Riches." (English) In this parody of "Romeo and Juliet," two manufacturers hate each other. Gus McNaughton and George Carney star.
6:10 6 Weather—Francis Davis
6:15 6 Gene Autry—Western
"Western Way." Gene and Pat capture a robber to find he's the son of a friend.
6:20 10 NEWS—John Facenda
6:25 10 Earl Selby and Mr. Fixit
6:30 3 MOVIE—Drama
Award Theater: "The Sullivans." (Part 1) Five brothers enlist immediately after Pearl Harbor. Anne Baxter heads the cast.
8 SPORTS, WEATHER, NEWS
10 Hall of Fame—Biography
6:45 6 Range Rider—Western
"Renegade Ranch." The Rider tries to prevent the theft of a girl's ranch.
10 NEWS—Douglas Edwards
6:55 12 NEWS
7:00 8 FATHER KNOWS BEST
"Bud the Lady Killer." Bud is disturbed because his plain-looking classmate Dora Fenway has a violent crush on him. Robert Young, Jane Wyatt. (Film)
10 SUPERMAN—Adventure
"The Face and the Voice." A gangster's face is altered through surgery. (Film)
12 PANORAMA-Jack Reynolds
7:15 6 57 71 NEWS—John Daly
7:25 3 NEWS—Taylor Grant
12 SPORTS—Bill Phieffer
7:30 3 8 TONY MARTIN—Songs
Pursuing a Thanksgiving theme, Tony sings "It's a Lovely Day Today," "Someone You Love," "He" and "You Can't Have Everything." (Hollywood)

Rates are lower after 6 o'clock every night and all day Sunday.
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6 71 TOPPER—Comedy

Cosmo Topper, who has had so much experience playing the unwilling host to the Kerbys, finds he has some more uninvited guests in the house. This time it's a gang of counterfeiters! (Film)

10 55 ROBIN HOOD—Adven.

"Checkmate." Robin Hood fights against the notorious Count De Waldern for the cause of liberty. Richard Greene. (Film)

12 MOVIE—Drama

Evening Playhouse: "The Great John L" tells the great boxer's life. Greg McClure.

7:45 3 8 NEWS—Swayze

8:00 3 SID CAESAR—Comedy

Sid and the gang join forces in a satire on the typical musical extravaganza about three sailors on leave in the big town. There's also a "Commuters" sketch.

6 71 TV READER'S DIGEST

"The Voyage of Captain Tom Jones, Pirate," stars Louis Hayward. An ex-buccaneer is released from an English jail for a strange assignment. He is to sail a boatload of pilgrims to the New World on the "Mayflower." (Film)

8 10 55 61 BURNS & ALLEN

In trying to patch up a lovers' spat between a waitress and a taxi driver, Gracie promises to wait on tables so the girl can take a full day off for beauty treatments. Barbara Knudson. (Film)

8:30 6 71 CONCERT—Barlow

Tenor Brian Sullivan sings tonight.

Mr. Sullivan

"River Shannon Flows" ....James J. Russell

NOTRE DAME-IOWA

Game Action

9 P.M.—Channel 6

presented by

M·A·B

MAKE EVERY MONDAY NIGHT NOTRE DAME NIGHT ON T.V.

"Hymn of Thanksgiving" ..Eduard Kremser
"Una Furtiva Lagrima" .....Donizetti
"Night Is Young" .....Dana Suesse

Chorus

"Most Unusual Day" .....Jimmie McHugh
"Home Sweet Home" ....arr. H. R. Bishop

8 10 TALENT SCOUTS

Arthur looks at the talent in Miami, Fla.

9:00 3 MEDIC—Drama

"Black Friday" is the little known, but true story about an Army doctor who tried to save Abraham Lincoln's life. Austin Green, Robert Vaughn. (Film)

6 NOTRE DAME FOOTBALL

Gene Kelly comments on films of last week-end's Notre Dame-Iowa game.

8 10 I LOVE LUCY—Comedy

Lucy puts Ricky's fidelity to the test by donning a black wig for a disguise. She doesn't think he recognizes the black-tressed vixen as his own wife when he begins a flirtation. Lucille Ball. (Film)

12 BOXING—Preliminaries

9:30 3 8 ROB'T MONTGOMERY

"Isobel," by Doria Folliott. A successful lady detective-story writer is the last person to see alive a young girl named Isobel. The authoress becomes involved in the girl's murder because she uses the name of Isobel for one of her detective-story heroines. Directed by John Newland.

Cast

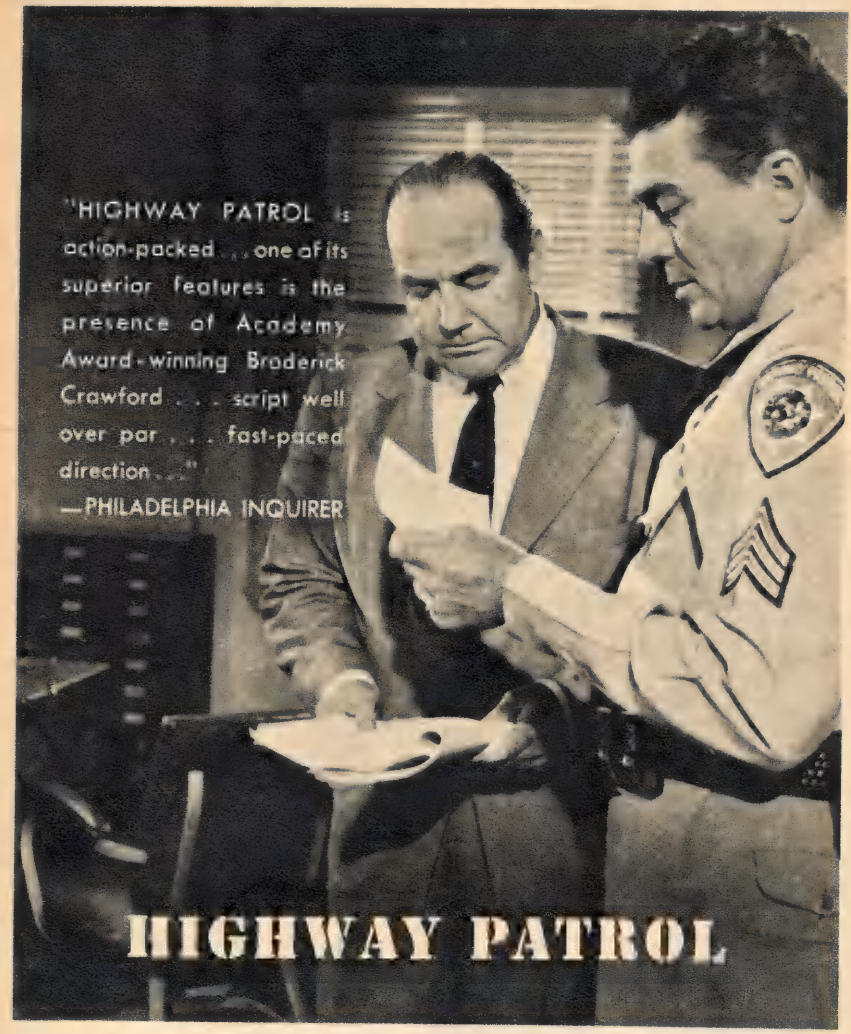
Elizabeth .....Geraldine Fitzgerald
Robert Rush .....Alfred Ryder
Adrian Davies .....Robert Carroll
Dilys Davies .....Patricia Roe
Mrs. Sylvester .....Viola Roache
Isobel .....Anne Meacham

6 71 MEDICAL HORIZONS

Though diabetic, children of all ages are taught to live almost normal social lives at the Children's Hospital of the U. of Pittsburgh Health Center.

10 55 61 DECEMBER BRIDE

Lily's article for the newspaper gets her involved with some skid row characters. A call from a bookie convinces Ruth and Matt that Lily is playing the horses! Spring Byington, Dean Miller. (Film)



10:30 PM Mondays

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WFIL-TV channel **6**

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TV GUIDE

BOX 8019

PHILADELPHIA 1, PA.

10:00 (6) CAMERA FOUR—Drama

"Sunday Mourn." To prevent his girl from marrying another man, a gunman terrorizes her home town. Marilyn Maxwell and Brian Keith star. (Film)

(10) (55) STUDIO ONE—Drama

"Julie," by David Davidson. A teen-age girl tries to increase the understanding between her football-hero boy friend and his widower father. Though the boy's an extrovert with his high school pals, he's quiet and considerate with his girl.

Cast

Julie ..... Roni Dengel
Mother ..... Jan Miner
Father ..... Terry O'Sullivan
Larry ..... Jimmy Sommer
Henry ..... Joel Crothers
Sheila ..... Toni Halloran
Mr. Pierce ..... Frederic Downs

(12) (27) (57) (61) BOXING—N.Y.

Rinzi Nocero, Brooklyn, N.Y., middleweight, vs. Carmine Fiore, Brooklyn, N.Y., welterweight, 10 rounds. Chris Schenkel reports from St. Nicholas Arena.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	Ko's
Nocero	Unrated	29	26	3	0	8
Fiore	Unrated	70	47	18	5	18

Fiore, a solid left-hooker, returns to the ring after a long layoff. In Nocero he meets a willing slugger.

Compiled by Nat Fleischer (The Ring)

10:30 (3) I SPY—Adventure

"The Betrayal of West Point." (Film)

(6) HIGHWAY PATROL-Drama

Dan runs into a "conspiracy of silence" while investigating a ghost town. (Film)

(8) STUMP YOUR NEIGHBOR

10:45 (12) NEWS—Hal Woodard

10:50 (12) GAME OF THE WEEK

11:00 (3) NEWS—Taylor Grant
(6) The Hunter—Adventure
(8) NEWS—Bob Zeller
(10) NEWS—John Facenda

11:10 (3) SPORTS—Jack Pyle
(8) NEWS—Leo Kelly
(10) Weather—Phil Sheridan

11:15 (3) Weather—Judy Lee
(8) Medic—Drama

Please see 9 P.M. (3) for details.

(10) SPORTS—Jack Whitaker

11:20 (3) Les Paul & Mary Ford

11:25 (3) Harry K. Smith—Comment
(10) That Man McMahon

11:30 (3) Tonight—Steve Allen

There'll be jazz tunes by Bunny Briggs.

(6) Mr. & Mrs. North—Drama

"Terror." A "Dr. Jekyll and Mr. Hyde" murderer confronts Pam and Jerry. Barbara Britton, Richard Denning.

(10) Follow That Man—Drama

"Hot as Three Pistols." Mike poses as a prison guard in order to prevent a break. Ralph Bellamy stars.

11:45 (8) Tonight—Steve Allen

11:50 (12) SPORTS—Bill Phieffer

12:00 (6) NEWS—Frank Hall
(10) NEWS—John Facenda
(12) MOVIE—Drama

Evening Playhouse: "Clouds over Europe." A salvage ship, anchored at sea, aids in capturing Army planes. Laurence Olivier, Ralph Richardson, Valerie Hobson.

12:05 (10) MOVIE—Western

Late Show: "The Frontier." John Wayne.

12:10 (6) Weather—Francis Davis

12:15 (6) Beulah—Comedy

12:45 (6) Wanted Persons

12:50 (6) Commercial Message

1:00 (3) Dream Girl—Christensen

1:05 (3) Strange Experiences

1:10 (3) Thought for Tomorrow

MORNING

6:40 3 Thought for Today
Today's speaker is Rev. John Noone.
6:45 3 Market Reports, Weather
6:55 3 NEWS—Pat Landon
7:00 3 8 Today—Garroway
A showing of children's fashions. *Local news with Pat Landon at 7:25, 7:55 and 8:25 A.M. on 3.*
10 55 61 Morning Show
7:55 10 Mr. and Mrs.—The Cranes
8:00 10 NEWS AND SPORTS
8:05 10 Mr. and Mrs.—Guests
8:25 6 Wanted Persons
8:30 6 Romper Room
10 NEWS—Bill Campbell
8:35 10 Kiddie Korner—The Cranes
8:55 3 Today with Mr. Rivets
8 NEWS
9:00 3 Let Scott Do It—Variety
8 College of the Air
10 Jack Valentine—Songs
9:05 10 Chef Albert—Recipes
9:30 6 MOVIE—Drama
Morning Theater: "Female Fugitive." A wife runs away from home. Evelyn Venable, Craig Reynolds.
8 Hymns of Faith—Music
10 Junior Hi-Jinx—Cartoons
9:45 8 The Pastor's Study—Relig.
9:55 10 NEWS—Gene Crane
10:00 3 8 Ding Dong School
10 Garry Moore—Variety
Christmas gifts ..... Garry
My Song ..... Garry
10:30 3 8 Search for Beauty
10 Arthur Godfrey Time
Arthur and company cavort in Miami.
10:45 6 Wiffil Schoolhouse—Ed.
11:00 3 Home—Women's News
COLOR Arlene Francis presides.
Police ..... N.Y. Force (Film)
Christmas toys ..... Arlene Francis
8 The Brighter Day—Serial
11:15 6 University of the Air—Ed.
8 Valiant Lady—Serial
Diane is upset by Mrs. Fraser.
11:30 8 10 61 Strike It Rich—Quiz

AFTERNOON

12:00 3 Tennessee Ernie—Variety
6 Lunchtime Theater
8 TV Farmer—Crop Data
10 61 Valiant Lady—Serial
Helen is offered money.
12 Music Box—Songs
12:15 8 10 61 Love of Life—Serial
12:30 3 Feather Your Nest—Quiz
A modern dining-room set is the prize.
6 MOVIE—Drama
This Is Hollywood: "Lighthouse." A woman loves one man but weds another out of spite. Don Castle, June Lang.
8 NEWS—Nelson Sears
10 Search for Tomorrow
12 Cartoon Time—Kids
12:40 8 NEWS—Frank Whalen
12:45 8 10 The Guiding Light
1:00 3 My Little Margie—Comedy
"Operation Rescue." Margie "helps" Vern back out of being engaged.
8 55 Jack Paar—Variety
Elsa Maxwell shows British "high tea."
10 Marian Kemp's Kitchen
Today's menu: cheese-crusted hamburger pie, Harvard beets, spiced peaches, and lemon cottage-cheese cake.
12 MOVIE—To Be Announced
1:30 3 MOVIE—Drama
Hollywood Playhouse: "The Large Rope." (English; 1955) A released convict finds unhappiness at home. Donald Houston.
8 10 Love Story—Interviews
1:50 6 Features for Women
2:00 6 55 61 Robert Q. Lewis
Futuristic rhythm ..... Don Liberto
8 From the Kitchen Door
10 Cinderella Week-end-Quiz
12 MOVIE—Drama
Matinee Theater: "White Heat."
2:30 6 Bandstand—Bob Horn
8 Search for Tomorrow
10 61 House Party—Variety
A film of the Liberace movie premiere.
2:45 8 Today with Kay—Features
2:50 3 Here's Jack Wilson
2:55 12 NEWS

3:00 3 **Matinee Theater—Drama**
COLOR "The Lady Chooses," by William McCleery. A New York publisher is astounded to learn of his wife's dabbling in politics. John Conte hosts.
8 55 61 **Big Payoff—Quiz**
10 **Swap Shop—Renaire**
12 **Grady & Hurst Show**

3:15 10 **Valentine's Day—Variety**

3:30 8 10 55 61 **Bob Crosby**
"Remembering" is sung by Carol Richards.

4:00 3 8 **Date with Life—Serial**
Susan invites an extra man.
10 **The Brighter Day—Serial**
Helen hears about the theft.

4:15 3 **First Love—Serial**
Jack's visit changes Matthew's plans.
8 10 61 **Secret Storm-Serial**

4:30 3 **World of Mr. Sweeney**
Cicero learns some fascinating views.
8 10 **On Your Account**

4:45 3 **Modern Romances**
Mona aims a stage gun at her husband.

5:00 3 8 **Pinky Lee Show—Kids**
6 61 71 **Mickey Mouse Club**
(1) Meet Sooty: "Washing Machine." (2) "Guest Star Day." (3) "Spin and Marty": "The Secret Ride." (4) Cartoon.
10 **MOVIE—Western**
Roy Rogers-Gene Autry Theater: "Singing Hill." Gene helps a girl protect her ranch.

5:30 3 8 **Howdy Doody—Kids**
COLOR Bluster goes to Algeria.

EVENING

6:00 3 **Fun House—Pete Boyle**
6 **NEWS—Frank Hall**
8 **Covered Wagon Theater**
"Nevada Cyclone." Budd 'n' Ben star.
10 **The Adventurer—Action**
12 **MOVIE—Mystery**
First Show: "International Crime." The Shadow matches wits with a spy ring. Rod La Rocque, Astrid Allwyn.

6:10 6 **Weather—Francis Davis**

6:15 6 **Gene Autry—Western**
"Ruthless Renegade." Gene finds himself in the middle of a quarrel. Pat Buttram.

6:20 10 **NEWS—John Facenda**

6:25 8 **Watt & Shand—Kids**
10 **Earl Selby and Mr. Fixit**

6:30 3 **MOVIE—Drama**
Award Theater: "The Sullivans." (Part 2) Five brothers enlist immediately after Pearl Harbor. Thomas Mitchell stars.
8 **SPORTS, WEATHER, NEWS**
10 **Patti Page—Songs**
Patti sings "Everything Happens to Me," "Moonlight in Vermont," "The Prisoner's Song," "Got the World on a String."

6:45 6 **Range Rider—Western**
"Outlaw Masquerade." The Rider tangles with a gang wearing false faces.
10 **NEWS—Douglas Edwards**

6:55 12 **NEWS—Hal Woodard**

7:00 8 **PRIVATE SECRETARY**
Susie is upset when boss Peter Sands steadfastly refuses to attend a ball of which she is the presiding sponsor. (Film)
10 **WILD BILL HICKOK**
"Silver Stage Holdup." A mill owner plans to steal his own shipments. (Film)
12 **PRO FOOTBALL-Highlights**

7:15 6 57 71 **NEWS—John Daly**

7:25 3 **NEWS—Taylor Grant**

7:30 3 8 **DINAH SHORE—Songs**
Dinah sings "I Don't Want to Walk Without You Baby" and "Forgive My Heart."
6 57 71 **WARNER BROTHERS**
"Cheyenne." Cheyenne and his sidekick Smitty discover that the bandits responsible for the killing of a friend of theirs now hold an entire village under their thumb. Clint Walker, L.Q. Jones. (Film)

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10 CHAMPION—Adventure

12 MOVIE—Mystery

Evening Playhouse: "The Last Curtain." (English) An insurance investigator trails jewel smugglers. Greta Gynt stars.

7:45 3 8 NEWS—Swayze

8:00 3 8 MARTHA RAYE SHOW

La Raye has singer Johnnie Ray as her special guest. Rocky Graziano is present too. Martha's written a song especially for Johnnie. She's sure that if Johnnie sings the tune, it'll soon be on the Hit Parade. Joining in the mayhem are comedian Stubby Kaye of "Guys and Dolls" and jazz drummer Gene Krupa and his quartet. Martha, Rocky and Johnnie sing "Shadrach." *Is Martha buckin' Bilko? See next week's issue.*

10 55 PHIL SILVERS—Comedy

"The 100th Anniversary." A new special-services officer arrives at Fort Baxter with orders to stop gambling at the camp. The eager-beaver officer has so many plans for keeping the men busy that Bilko is almost out of business—but not quite. Bilko: Phil Silvers. Officer: Al Checco. Barbella: Harvey Lembeck. (Film)

Tonight
PONTIAC PRESENTS
PLAYWRIGHTS '56
starring
TOM EWELL
and
JANE WYATT
in
"DAISY, DAISY"
by
SUMNER LOCKE ELLIOT
With Special Guest
MARGARET TRUMAN
Directed By
ARTHUR PENN
PRODUCED BY FRED COE
Channel 3 8 9:30-10:30 P.M.
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8:30 5 WYATT EARP—Adventure

"Big Baby Contest." Questionable rules and ingenious gamblers make it difficult for Marshal Earp to conduct a local contest. Hugh O'Brian, Touch Connors, Carleton Young, Doug Fowley. (Film)

10 55 61 NAVY LOG—Adven.

"The Transfer." A sailor falls in love during his tour of duty in Hawaii. When he's transferred to Iceland, his romance is put in a deep freeze. But he refuses to give up hope of returning to his lady love. Alvy Moore, Sally Fraser, Gayle Kellogg. (Film) *Filming this show has its dangerous moments. Story next week.*

9:00 3 8 FIRESIDE THEATER

Hostess Jane Wyman presents James Barton and Charles Winninger as stars of "His Maiden Voyage." An old fellow endures endless ridicule because of his dreams of sailing the seas in a vessel he has built. Norma Varden, Tom Dillon, James McCallion, Nora Marlowe, Ted de Corsia and John Harmon. (Film)

5 DANNY THOMAS—Comedy

"The Smugglers." The Williams are on their way back from England now with a bit of extra baggage. Rusty and Terry bring along their new kitten, but don't tell their parents about the extra passenger until they are safely underway. Jean Hagen, Sherry Jackson. (Film)

10 61 MEET MILLIE—Comedy

Millie decides she, Mama and Alfred have imposed on Mr. Weems' hospitality long enough. They try to find a place to live in order to invite Mr. Weems for Thanksgiving dinner. Elena Verdugo, Florence Halop, Marvin Kaplan.

12 INSPECTOR MARK SABER

"Date with Death." Three suspects are involved in the murder of a motion-picture producer. Tom Conway. (Film)

9:30 3 8 PLAYWRIGHTS '56

Tom Ewell and Jane Wyatt star in "Daisy, Daisy." Many are the complications when

an author sends his publisher a gushy romantic novel entrusted to him by "a dying 17-year-old Australian girl." It's a tremendous success and everyone's wondering just how the author came to know the ill-starred novelist. Written by Sumner Locke Elliot. Margaret Truman makes a special guest appearance in the role of a TV hostess.

Cast

William Bingham ..... Tom Ewell
Glenda Bingham ..... Jane Wyatt
Mother-in-law ..... Edith Meiser
Trigger Fogel ..... Al Checco
Mr. Smith ..... Lou Vernon
Mrs. Mays ..... Agnes Doyle

(5) CAVALCADE THEATER

"American Thanksgiving." A dramatization of the history of the American Thanksgiving as it was in colonial times and in the days of the Civil War. Walter Coy, Richard Gaines, Larry Johns. (Film)

(10) (55) (61) RED SKELTON

COLOR Guest star Nancy Walker joins Red in a comedy sketch. A fish peddler is invited to his sweetheart's home for a Thanksgiving dinner. But he gets the bird when the fowl he's supposed to bring flies away! (Hollywood)

(12) EAGLES NEST—Sports

10:00 (6) MR. & MRS. NORTH-Drama

"Blackout." An alcoholic millionaire calls on the Norths for help. (Film)

(10) (55) (61) $64,000 QUESTION

As of the 23rd show, Hal March has given away $303,296 and four luxury automobiles. *Dr. Bergen Evans contends viewers don't like real experts. Story on p. 5.*

(12) THE PENDULUM—Drama

"Double Payoff." A wealthy playboy finds himself spurned. Bob Raikes. (Film)

10:30 (3) MR. DISTRICT ATTORNEY

Mr. D.A. spars verbally with an unscrupulous criminal lawyer. (Film)

(5) MOVIE—Drama

Stage S: "The Heart of the Matter." (English;1954) In West Africa, a deputy police commissioner's pity for the oppressed leads to psychological conflict. Trevor Howard, Elizabeth Allan.

(8) THE LINE-UP—Drama

"The Garrity Case." Insp. Greb and Lt. Guthrie try to trace the mastermind behind a series of holdups. (Film)

(10) (55) (61) FAVORITE HUSBAND

George Cooper finds himself in hot water when he accepts a friend's offer to get him off jury duty. Barry Nelson, Vanessa Brown, Alix Talton, Dan Tobin. (Film)

(12) (27) WRESTLING—Baltimore

11:00 (3) NEWS—Taylor Grant
(8) NEWS—Jim Cox
(10) NEWS—John Facenda
(12) NEWS—Hal Woodard
11:05 (12) Weather—Cecile Sullivan
11:10 (3) SPORTS—Jack Pyle
(8) NEWS—Leo Kelly
(10) Weather—Phil Sheridan
(12) SPORTS—Bill Phieffer
11:15 (3) Weather—Judy Lee
(8) Big Town—Drama

"Mental Health." Steve Wilson investigates a woman's claim that she is being persecuted by the Illustrated Press. Mark Stevens, Barry Kelley, Doe Avedon.

(10) SPORTS—Jack Whitaker
(12) MOVIE—Drama

Evening Playhouse: "Melody in the Dark."

11:20 (3) Les Paul & Mary Ford
11:25 (3) Harry K. Smith—Comment
(10) That Man McMahon
11:30 (3) Tonight—Steve Allen

Comedian Jonathan Winters visits.

(10) Overseas Adventure

A correspondent plays a hunch to solve a series of Paris murders. James Daly.

11:45 (6) Rainbow Theater—Music
(8) Tonight—Steve Allen
12:00 (6) NEWS—Frank Hall
(10) NEWS—John Facenda
12:05 (10) The Late Show—Drama

(1) "A Likely Story." A village character is persecuted. (2) "Cavorting Statue." A statue comes to life. Cesar Romero.

12:10 (6) Weather—Francis Davis
12:15 (6) Beulah—Comedy
12:45 (6) Commercial Message
1:00 (3) Dream Girl—Christensen
1:05 (3) Strange Experiences
1:15 (3) Thought for Tomorrow

MORNING

6:40 (3) Thought for Today
6:45 (3) Market Reports, Weather
6:55 (3) NEWS—Pat Landon
7:00 (3) (8) Today—Garroway
COLOR A remote from Independence Hall. *Local news with Pat Landon at 7:25, 7:55 and 8:25 A.M. on* (3).
(10) (55) (61) Morning Show
Benjamin Fine discusses the Nation's teaching problems.
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner—The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
(8) College of the Air
(10) Jack Valentine—Songs

Be Modern — Cook Electrically!
Philadelphia Electric Company

9:05 (10) Chef Albert—Recipes
9:30 (6) MOVIE—Mystery
Morning Theater: "Murder Is My Business." Threatening letters are investigated. Hugh Beaumont, Cheryl Walker.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
9:45 (8) Spotlight on the Stars
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) (61) Garry Moore—Variety
Martha Davis and spouse visit.
10:30 (3) (8) Search for Beauty
(10) Arthur Godfrey Time
The crew is seen vacationing in Florida.
10:45 (6) Wiffil Schoolhouse—Ed.
11:00 (3) Home—Women's News
Sylvia Porter talks about your bank.
(8) The Brighter Day—Serial
11:15 (6) University of the Air—Ed.
(8) Valiant Lady—Serial
11:30 (8) (10) (61) Strike It Rich—Quiz

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
Helen waits to be called.
(12) Music Box—Songs
12:15 (8) (10) (61) Love of Life—Serial
12:30 (3) Feather Your Nest—Quiz
Today's prize: a modern bedroom set.
(6) MOVIE—Drama
This Is Hollywood: "A Modern Marriage." (1950) A young bride can't adjust to married life. Reed Hadley.
(8) NEWS—Nelson Sears
(10) Search for Tomorrow
(12) Cartoon Time—Kids
12:40 (8) NEWS—Frank Whalen
12:45 (8) (10) The Guiding Light
1:00 (3) My Little Margie—Comedy
"Margie's Client." Gale Storm stars.
(8) (55) Jack Paar—Variety
Jack Haskell: "I'm Glad There's You."
(10) Woman's World—Features
(12) MOVIE—To Be Announced
1:30 (3) MOVIE—Drama
Hollywood Playhouse: "Golden Gloves

Story" (1950) tells of boxing hopefuls who begin in the Golden Gloves tournament. James Dunn, Kay Westfall.

(8) (10) **Love Story—Interviews**

1:50 (6) **Features for Women**

2:00 (6) (55) (61) **Robert Q. Lewis**

Mambo contest .....Audience, Robert Q.

(8) **From the Kitchen Door**

(10) **Cinderella Week-end-Quiz**

(12) **MOVIE—Drama**

Matinee Theater: "Flirtation."

2:30 (3) **Television Kitchen-Recipes**

Florence prepares broiled shoulder lamb chops, pear halves with plum jam, glazed sweet potatoes, broccoli, salad and pineapple-apricot pie.

(6) **Bandstand—Bob Horn**

(8) **Search for Tomorrow**

(10) (61) **House Party—Variety**

The winner of the "Trip to Paris" visits.

2:45 (8) **Today with Kay—Features**

2:55 (12) **NEWS**

3:00 (3) **Matinee Theater—Drama**

COLOR John Conte introduces "The Courtship of Miles Standish," by Henry Wadsworth Longfellow.

(8) (10) (61) **The Big Payoff**

(12) **Grady & Hurst Show**

3:30 (8) (10) (55) **Bob Crosby—Music**

"Ooh Bang" .....Joan O'Brien

"Someone You Love" .....Bob Crosby

"Sleep Little Space Cadet" ....Modernaires

4:00 (3) (8) **Date with Life—Serial**

Anne's worry seems unfounded.

(10) **The Brighter Day—Serial**

Max gets the information he wants.

4:15 (3) **First Love—Serial**

Zach is determined to find Jack.

(8) (10) (61) **Secret Storm-Serial**

4:30 (3) **World of Mr. Sweeney**

Cicero's granddaughter goes to the game.

(8) (10) **On Your Account**

4:45 (3) **Modern Romances**

Mona and her producer are suspected.

5:00 (3) **Pinky Lee Show—Kids**

(6) (61) (71) **Mickey Mouse Club**

(1) Newsreel: suma stars. (2) "Anything Can Happen Day." (3) "Spin and Marty": "Tragedy." (4) Cartoon: "Beach Party."

(8) **Slapstick Theater**

(10) **MOVIE—Western**

Roy Rogers-Gene Autry Theater: "Utah." A ranch heiress rehearses for a musical in Chicago. Roy Rogers.

5:15 (8) **House Party—Variety**

5:30 (3) (8) **Howdy Doody—Kids**

COLOR Howdy saves the day.

EVENING

6:00 (3) **Fun House—Pete Boyle**

(6) **NEWS—Frank Hall**

(8) **Wild Bill Hickok—Western**

"Silver Stage Holdup." A mill-owner plans to steal his own ore shipments.

(10) **Thanksgiving Parade**

SPECIAL Bamberger's department store in Newark, N.J., presents this Thanksgiving eve "Parade of Lights," featuring stroboscopic and other unusual lighting effects. The city is blacked out along the line of march. Charles Collingwood narrates, and guests of honor invited include Abbott and Costello, Phil Silvers,

IN YOUR NEW TV GUIDE

MARTHA RAYE:
TV's HUMAN DYNAMO
OUT TODAY

Robin Morgan, Captain Kangaroo, Rin Tin Tin and actress Terry Moore.

(12) **MOVIE—Drama**

First Show: "Torture Ship." In order to prove a theory, a doctor goes to sea with a boatload of killers. Lyle Talbot.

6:10 (6) **Weather—Francis Davis**

6:15 (6) **Gene Autry—Western**

"Hot Lead and Old Lace." Gene and Pat help a brave old lady protect her ranch.

6:20 (10) **NEWS—John Facenda**

6:25 (10) **Earl Selby and Mr. Fixit**

6:30 (3) **MOVIE—Comedy**

Award Theater: "According to Mrs. Hoyle." (1951) A schoolteacher is involved with gangsters. Spring Byington.

(8) **SPORTS, WEATHER, NEWS**

(10) **SPORTS—Harry Wismer**

6:45 (6) **Range Rider—Western**

"Border Trouble." The Rider discovers a murdered trapper. Jack Mahoney stars.

(10) **NEWS—Douglas Edwards**

6:55 (12) **NEWS—Hal Woodard**

7:00 (8) **WATERFRONT—Drama**

"First Mate." A gun found in the home of the tugboat's first mate leads to a murder charge. Preston Foster. (Film)

(10) **BADGE 714—Jack Webb**

Friday works up a case against the husband of a missing woman. (Film)

(12) **PANORAMA-Jack Reynolds**

7:15 (6) (57) (71) **NEWS—John Daly**

7:25 (3) **NEWS—Taylor Grant**

(12) **SPORTS—Bill Phieffer**

7:30 (3) (8) **EDDIE FISHER—Songs**

(6) (57) (71) **DISNEYLAND**

We travel to Adventureland for a visit with "The Olympic Elk." We see the entire Disney true-life feature of that name, recording the habits of the elk in the Olympic peninsula area of the state of Washington. Then we pay a visit "behind the true-life cameras," and watch the filming of the Disney films "African Lion," filmed on the Dark Continent, and "Secrets of Life," filmed in the Florida Everglades. *Repeat of Sept. 21 show. Davy Crockett's going to do a lot of ridin' with Santa Claus this year. Story in next week's* TV GUIDE.

(10) (55) (61) **BRAVE EAGLE**

"Mask of the Manitou." Young Keena makes a personal sacrifice in order to help a destitute Indian tribe in need of food. Keith Larsen stars. (Film)

(12) **MOVIE—Mystery**

Evening Playhouse: "Murder Tomorrow." (English) During a quarrel, a girl's husband is killed. Jack Livesey.

7:45 (3) (8) **NEWS—Swayze**

8:00 (3) **DIRECTORS' PLAYHOUSE**

Walter Brennan stars in "The Brush Roper," directed by Stuart Heisler. Grandpa Atkins tries to live up to his tales of former glory as a cowpoke. He learns a dangerous bull is at large in the brush, saddles up and goes after him with his rope. Olive Carey, Lee Aaker, Edgar Buchanan. (Film)

(8) (10) **GODFREY & FRIENDS**

Arthur and the gang cavort beside the pool at Miami's Kenilworth Hotel. The gang includes Frank Parker, Carmel Quinn, Janette Davis, Tony Marvin. (Fla.)

Harry Wismer

Sponsored by
BETHLEHEM STEEL COMPANY

SPORTS SHOW
THE SPORTS HIGHLIGHTS OF THE WEEK

WEDNESDAYS AT 6:30 P. M. WCAU-TV • CHANNEL 10

8:30 3 FATHER KNOWS BEST

"Thanksgiving Day." Jim Anderson is very proud of Kathy, who has written the best Thanksgiving Day poem in the fourth grade, until he hears the poem. His disappointment increases when plans for a family dinner go awry. (Film)

6 57 71 M-G-M PARADE

Susan Hayward is interviewed by host George Murphy. She shows a film sequence from her starring picture "I'll Cry Tomorrow." For Thanksgiving there is a Pete Smith comedy on carving called "Let's Talk Turkey." The title song "For Me and My Gal" is sung by Gene Kelly and Judy Garland in a scene from the picture. A John Nesbitt feature, "Strange Testament," is the story of the Mardi Gras. (Film)

9:00 3 8 THEATER—Drama

Lydia St. Clair stars as a French village woman whose "Day of Judgment" comes after the village is liberated from the Nazis. She was a collaborator, and now the collective contempt of the populace comes upon her. Script by Harry Julian Frink.

Cast

Marie Louise ..... Lydia St. Clair
Monsieur ..... Dino DiLuca
Malu ..... Sylvia Daneel
Father Capuchin ..... Lorne Greene
Jean ..... Don Gordon
Autretemps ..... Paul Andor

6 71 MASQUERADE PARTY
10 55 61 THE MILLIONAIRE

"The Story of Nora Paul." Because she has received a gift of $1,000,000, a mother is able to conduct an all-out search for the child she gave for adoption when her husband was convicted of murder. Katharine Bard, Marvin Miller, Olive Blakeney, Bart Burns. (Film)

12 COLLEGE FOOTBALL GAME

9:30 6 57 71 BREAK THE BANK
10 61 I'VE GOT A SECRET
12 MOVIE—Drama

Feature Theater: "White Heat."

10:00 3 8 THIS IS YOUR LIFE

A humanitarian interested in children in general and war orphans in particular, will be saluted tonight by Ralph Edwards.

6 61 71 BOXING—St. Louis

Vince Martinez, Paterson, N.J., vs. Chris Christensen, Denmark, welterweights, 10 rounds. Jack Drees reports from St. Louis.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Martinez	4	47	44	3	0	28
Christensen	Unrated	37	27	8	2	9

Continued on page A-35.

Time to talk with your boy or girl away at school

Long Distance rates are lower after 6 o'clock every night and all day Sunday.

PHILADELPHIA TO CHICAGO . . . $1.10

Station-to-Station rate for first 3 minutes. Plus tax.

Scott Paper Company presents

Robert Young *and* Jane Wyatt *in*

"FATHER KNOWS BEST"

8:30 PM Channel 3

MYSTERY!

INTRIGUE!

ADVENTURE!

FABIAN of Scotland Yard

10:30 WEDNESDAY NIGHTS...

Stories based on the reports of England's famed Inspector Robert Fabian, formerly of Scotland Yard.

WPTZ Channel **3**

Martinez, a speedy puncher and boxer, is one of the ring's golden boys. Heading for a title shot, he faces stern opposition in the veteran Danish champion.

Compiled by Nat Fleischer (The Ring)

10 55 U.S. STEEL HOUR-Drama

Farley Granger stars in "Incident in an Alley," by Rod Serling. A rookie policeman shoots down a young boy who refused to heed his warning to stop. Though the cop's friends and wife try to convince him that he shot in the line of duty, he is tortured with guilt feelings. Based on an actual incident.

Cast

Joddy ..... Farley Granger
Moon ..... Larry Gates
Jean ..... Lori March
District Attorney ..... Alan Hewitt
Chambers ..... Cameron Prud'homme
Peters ..... Ed Binns
Gussie ..... Don Hanmer

10:30 3 FABIAN OF SCOTLAND YD.

"Murder in Soho." Fabian traces a murdered through a raincoat. (Film)

8 MR. DISTRICT ATTORNEY

Mr. D.A. smashes a ruthless racket preying upon migratory farm workers. (Film)

12 BETTER LIVING THEATER

10:45 6 SPORTS—Tom Rodgers

11:00 3 NEWS—Taylor Grant

6 Edward Arnold—Drama

"Lone Rider of Brooklyn." A boy is determined to keep the horse he won.

8 NEWS—Bob Zeller

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:05 12 Weather—Cecile Sullivan

11:10 3 SPORTS—Jack Pyle

8 NEWS—Leo Kelly

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Two for the Money—Quiz

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Playhouse: "International Crime." The Shadow matches wits with an international spy ring. Rod Le Rocque.

11:20 3 Les Paul & Mary Ford

11:25 3 Harry K. Smith—Comment

10 That Man McMahon

11:30 3 Tonight—Steve Allen

Wally Cox is tonight's guest.

6 Mr. & Mrs. North—Drama

"Phantom at the Wedding." A lawyer is threatened with murder.

10 Stories of the Century

"Doc Holliday" leads a double life.

11:45 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—Mystery

Late Show: "The Pearl of Death." A master criminal plans to steal a fabulous pearl. Basil Rathbone, Nigel Bruce.

12:10 6 Weather—Francis Davis

12:15 6 Beulah—Comedy

12:45 6 Wanted Persons

12:50 6 Commercial Message

1:00 3 Dream Girl—Christensen

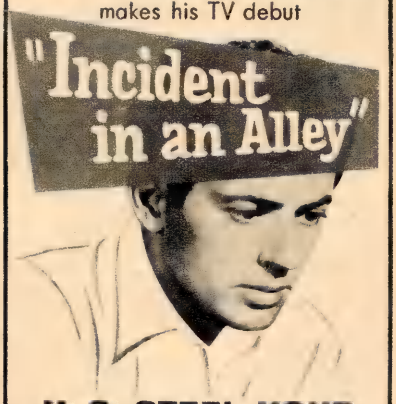
1:05 3 Strange Experiences

1:10 3 Thought for Tomorrow

TONIGHT

FARLEY GRANGER

makes his TV debut



U. S. STEEL HOUR

produced by THE THEATRE GUILD

10 PM CHANNEL 10 55

10:15 (10) 11:30 (61) GIMBELS THANKSGIVING PARADE

Warren Hull

Dagmar

Cisco Kid

Gene and Joan

SPECIAL A Philadelphia tradition for 35 years, the parade today officially welcomes Santa Claus here. He will be joined by 5000 marchers, 22 bands, 55 floats and an estimated one million persons as he moves down Broad St. to Spruce, back to City Hall and east on Market St. to Gimbels. The telecast starts at 10:15 A.M. from Gimbels Toyland. Fifteen minutes later, Gene and Joan Crane begin describing the 90-minute parade for viewers from City Hall, site of the reviewing stand. *Strike It Rich* turns over its time at 11:30 to bring the telecast to the Nation. Warren Hull and Ralph Paul will narrate 30 minutes of the proceedings. At noon, Santa will be shown arriving in Toyland. Stars of this year's parade include: Duncan "Cisco Kid" Renaldo and Robin "Dagmar" Morgan of the *Mama* show.

PARADE LINE-UP

1. Fairmount Park Mounted Guards
2. Grand Marshal
3. Temple U. Band
4. Giant Clowns
5. Jack in the Bean Stalk
6. Little Boy Blue
7. Miss Claire
8. N. Liberties Cadets
9. Giant Walrus
10. Paul Bunyan
11. Bob Menefee
12. Hamilton Twp. Band
13. Old King Cole
14. Sally Starr
15. Little Miss Muffet
16. Adams String Band
17. Jack and Jill
18. Six Pony Hitch
19. Mary Dorr
20. Ed Harvey
21. Trilby String Band
22. Pop Chambers Brigade
23. Bulletin Float
24. P. Mounted Troops
25. Rover Boys
26. Mt. Ephraim Band
27. Old Woman in the Shoe
28. Animal Float
29. Mr. Rivets
30. Quaker City Band
31. Uncle Wip
32. Pete Boyle
33. B & O Old Time Train
34. B & O Streamline Train
35. Taylor Grant
36. Shoemaker Band
37. Antique Cars
38. Dick Clark
39. Rising Sun Band
40. Tubby the Tuba
41. Christmas Seal Float
42. Bertie the Bunyip
43. Osmond Post Band
44. Toys for Tots
45. Giant Submarine
46. Frank Hall
47. Lambertville Band
48. Johnny Appleseed
49. Rex Trailer
50. Land of Legends
51. Broomall Band
52. Fire Chief Car
53. Fire Dept. Pumper
54. Ladder Truck
55. Fire Dept. SS 99
56. Fire Dept. SS 100
57. Fire Dept. SS 101
58. Fire Prevention Float
59. Fire Reserve Force
60. Quaker City Band
61. U.N. Float
62. Queen of Nations
63. Warren Hull—"Strike It Rich"
64. William Boulton Dixon Post Corps
65. Moby Dick
66. Joe McCauley
67. John Henry
68. Polish - American String Band
69. Toonerville Trolley
70. King Neptune
71. Carny C. Carny
72. Phila. Ulster Band
73. The Little Engine
74. Jack Valentine
75. TV GUIDE Land with Robin Morgan
76. Hegeman String Band
77. Dinosaur with the Cave Men
78. Robin Hood
79. Captain Nemo
80. S. Phila. String Band
81. The Cisco Kid
82. PAL Float
83. The "Cheryl-Ann"
84. Hattal-Taylor Corps
85. Rip Van Winkle
86. Cinderella
87. Peter, Peter, Pumpkin Eater
88. Liberty Bell Jr. Corps
89. Mickey Mouse
90. Gimbel Choir
91. Pecos Bill
92. Oaklyn Band
93. Blackbeard the Pirate
94. Davy Crockett
95. Humpty Dumpty
96. Abington H. S. Marching Band
97. Santa Claus

12:00 6 57 61 71 PRO FOOTBALL — Packers vs. Lions

Rote (Packers)

SPECIAL The Green Bay Packers meet the Detroit Lions in their annual Thanksgiving Day game from Briggs Stadium, Detroit. The Lions, defending Western Conference Champions, feature the passing of Bobby Layne and the running of Doak Walker. The Packer attack is led by Tobin Rote. Harry Wismer reports the play-by-play; Budd Lynch handles the color.

Layne (Lions)

PACKERS

15	Brackins	B	44	Dillon	B	66	Teteak	G	79	Hanner	T
18	Rote	B	47	Walker	B	67	Bullough	G	80	Deschaine	E
20	Bookout	B	48	Carmichael	B	68	Szafaryn	G	81	O'Donahue	E
24	Reid	B	51	Ringo	C	69	Forester	G	83	Martinkovic	E
27	Switzer	B	53	Timberlake	G	71	Lucky	T	84	Knafelc	E
31	Cone	B	58	Bettis	G	72	Helluin	T	85	Romine	E
37	Ferguson	B	62	Brown	G	74	Zatkoff	T	86	Howton	E
40	Johnson	B	63	Skibinski	G	78	Dahms	T	87	Borden	E
41	Nix	B									

LIONS

12	Gilmer	B	34	Carpenter	B	60	Salsbury	G	76	Creekmur	T
14	Hoernschemeyer	B	37	Walker	B	61	Martin	G	78	McCord	T
20	Stits	B	44	Riley	B	62	Atkins	G	82	Hart	E
21	Karlivacz	B	48	Fucci	B	63	Stanfel	G	83	Doran	E
22	Layne	B	50	Ane	T-C	66	Sewell	G	85	Gandee	E
23	Girard	B	52	Miketa	C	68	Ricca	T	86	Long	E
24	Christiansen	B	56	Schmidt	C	72	Mains	T	87	Dibble	E
25	David	B	57	Cunningham	C	74	Miller	T	88	Cain	E
28	Middleton	B									

2:00 3 8 FOOTBALL — Texas A. & M. vs. Texas

Hall (Aggies)

SPECIAL The Texas Aggies meet the Texas Longhorns in College Station, Tex. The Aggies, operating out of the split-T, play typical, wide-open Southwest-conference football. Texas also operates out of the T, with the emphasis this year on deception. Lindsey Nelson and Red Grange report.

Womack (Steers)

TEXAS A. & M.

12	Conrad	B	30	Hall	B	50	Hale	C	67	Lockett	G-T
14	Wright	B	31	Osborne	B	54	Gilbert	C	70	Stanley	T
15	Grant	B	32	Pardee	B	55	Wolf	C	71	Johnson	T
16	Patrick	B	33	Stolusky	B	56	Pollard	C	72	Brown	T
20	Ridgeway	B	36	Gillespie	C	61	Martin	G	73	Revellette	T
24	Watson	B	37	Gillar	B	62	Goehring	G	75	Simmons	T
25	Dudley	B	40	Huddleston	B	63	Howell	G	76	Clendennen	T
26	Dendy	B	42	McClelland	B	64	Trimble	G	77	Powell	T
28	Esquival	B	44	Crow	B	65	Langston	G	78	Krueger	T
29	Henderson	B	45	Taylor	B	66	Powell	G	79	Clark	T
									80	Granberry	E
									81	Robbins	E
									82	Keith	E
									83	Hobson	E
									84	Sorrels	E
									85	Strait	E
									86	Meeks	E
									88	Marks	E
									89	Stallings	E

TEXAS

10	M. Smith	B	31	Maroney	B	50	Del Homme	C	66	Gray	G
11	Simcik	B	32	Elam	B	53	Lee	C	67	Davis	G
15	Welch	B	33	Albright	B	55	Tatum	C	69	Moriarty	G
16	Hawkins	B	35	L. Graham	B	56	Kennon	C	70	Wes Wyman	T
17	H. Smith	B	37	George	B	60	Burk	G	72	Cowley	T
21	Brewer	B	43	Sexton	B	61	Wells	G	73	Petersen	T
22	Tolar	B	44	Womack	B	62	Wilson	G	74	Person	T
24	Fondren	B	45	R. Graham	B	63	Tucker	G	75	Will Wyman	T
25	Miller	B	46	Youngblood	B	64	Sneed	G	77	Larpenter	T
28	Clements	B	47	Reeves	B	65	Lowrey	G	78	Baker	T
									79	Seaholm	T
									80	Kelley	E
									81	Trant	E
									83	Placke	E
									85	Schriewer	E
									86	Losack	E
									87	Wash	E
									88	Ernst	E
									89	Germany	E

MORNING

6:40 3 **Thought for Today**
Rabbi Pinchos J. Chazin speaks today.
6:45 3 **Market Reports, Weather**
6:55 3 **NEWS—Pat Landon**
7:00 3 (8) **Today—Garroway**
Today's gang has a special Thanksgiving party. *Local news with Pat Landon at 7:25, 7:55 and 8:25 A.M. on* 3.
10 55 61 **Morning Show**
Ejnar Hansen plays water glasses.
7:55 10 **Mr. and Mrs.—The Cranes**
8:00 10 **NEWS AND SPORTS**
8:05 10 **Mr. and Mrs.—Guests**
8:30 6 **Romper Room**
10 **NEWS—Bill Campbell**
8:35 10 **Kiddie Korner-The Cranes**
8:55 3 **Today with Mr. Rivets**
(8) **NEWS**
9:00 3 **Let Scott Do It—Variety**
(8) **Big Picture—Army Film**
10 **Jack Valentine—Songs**

THANKSGIVING
PRO-FOOTBALL
•
DETROIT LIONS
vs.
GREEN BAY
PACKERS
presented by
THE
GENERAL
TIRE
AND YOUR FRIENDLY
GENERAL TIRE DEALER
12 NOON 6 57 61 71

9:05 10 **Chef Albert—Recipes**
9:30 6 **Range Rider—Western**
"Dim Trails." Jack Mahoney stars.
(8) **Hymns of Faith—Music**
10 **Junior Hi-Jinx—Cartoons**
9:45 (8) **Spotlight on the Stars**
9:55 10 **NEWS—Gene Crane**
10:00 3 (8) **Ding Dong School**
10 **Garry Moore—Variety**
Cast: "Miles Standish," an operetta.
10:15 6 **Thanksgiving Parade**
SPECIAL The J. L. Hudson 29th annual Thanksgiving Day parade is telecast from Detroit. Jimmy Nelson and his dummy Danny O'Day describe the highlights.
10 **Thanksgiving Parade**
SPECIAL Cameras are focused on Philadelphia's Thanksgiving parade. *See page A-36 for details.*
10:30 3 (8) **Search for Beauty**
11:00 3 (8) **Thanksgiving Parade**
SPECIAL Macy's New York Thanksgiving Day Parade is telecast. Bob *(Howdy Doody)* Smith narrates and Danny Kaye and his daughter Dena, Lee Aaker and Rin Tin Tin and Hopalong Cassidy are the parade's stars.
6 **Toyland Party—Kids**
11:15 6 **Stagecoach Playhouse**
Eddie Dean stars in "Prairie Outlaw."
11:30 10 61 **Strike It Rich—Quiz**
SPECIAL *See page A-36 for details.*
11:45 6 **Football Preview-Rodgers**

AFTERNOON

12:00 3 **Tennessee Ernie—Variety**
6 57 61 71 **PRO FOOTBALL —Packers vs. Lions**
SPECIAL The Green Bay Packers meet the Detroit Lions in Detroit. Between the halves there will be a salute to the new Air Force Academy in Colorado. *See page A-37 for further details.*
(8) **TV Farmer—Crop Data**
12 **Music Box—Songs**
12:15 (8) 10 **Love of Life—Serial**
12:30 3 **Feather Your Nest—Quiz**
(8) **NEWS—Nelson Sears**
10 **Search for Tomorrow**
12 **Cartoon Time—Kids**

12:40 (8) **NEWS—Frank Whalen**
12:45 (8) (10) **The Guiding Light**
1:00 (3) **My Little Margie—Comedy**
"Miss Whoozis." When Margie becomes annoyed at the photographer for whom she's posing, she takes drastic action.
(8) (55) **Jack Paar—Variety**
Jack Paar presents a swami sketch.
(10) **Film Feature—Drama**
"To Any Soldier." A GI's life is changed when he receives a gift. Edmond O'Brien.
(12) **MOVIE—To Be Announced**
1:30 (3) **Headlines on Parade**
(8) (10) **Love Story—Interviews**
1:45 (3) **Football Preview—Kelly**
1:50 (8) **Football Preview—Brandt**
2:00 (3) (8) **FOOTBALL—Texas A. & M. vs. Texas**
SPECIAL Texas A. & M. meets Texas in College Station, Tex. *Details on p. A-37.*
(10) **Cinderella Week-end-Quiz**
(12) **MOVIE—Drama**
Matinee Theater: "Convention Girl."
2:30 (6) **Bandstand—Bob Horn**
(10) (61) **House Party—Variety**
2:55 (12) **NEWS**
3:00 (10) **Film Feature—Drama**
"And Suddenly You Knew." A childless couple wants to adopt only a baby girl.
(12) **Grady & Hurst Show**
3:30 (10) **Bob Crosby—Music**
Cathy Crosby sings "La Mer."
4:00 (10) **The Brighter Day—Serial**
Max, Lydia and Donald join the Dennis's.
4:15 (10) (61) **Secret Storm—Serial**
4:30 (8) (10) **On Your Account**
5:00 (3) (8) **Assignment India**
SPECIAL COLOR Chester Bowles, former ambassador to India narrates, and frequently appears in, a film documentary on the nation of India. Alan Hovhaness composed the original musical score. (1) Mohandas Gandhi is seen in rare photographs and heard on rare tape recordings. Prime Minister Nehru's announcement of Gandhi's assassination is heard. (2) Nehru is interviewed by Bowles. (3) The largest dam in Asia. (4) The village of Nathepure in the Punjab is visited as an illustration of progress in India.

5:00 (10) (55) (61) THANKSGIVING DAY FESTIVAL

SPECIAL The seventh annual program stars actor Basil Rathbone and balladeer Burl Ives, and features the Symphonette and the Choraliers under the direction of Eugene Lowell, and the Corps de Ballet. As in previous years, Frank Knight is the host for the hour.

Program

Holiday Patriotic Medley.....Cast
"Skip to My Lou".....Ballet
"The House I Live In".....Chorus
Spiritual .....Chorus, Ballet
"Cornish Rhapsody"....Leonid Hambro, pianist
Folk Song Medley.....Burl Ives

To conclude the program, Basil Rathbone narrates the old Danish folk legend "The Sea Princess," while the Corps de Ballet dramatizes it. The legend tells of Erinoline, the Sea Princess, who lives in a beautiful castle under the ocean, and possesses a magic sea shell which gives her a picture of everything happening on the water above. Her enemy is the demon spirit of a pirate, who tries to steal the magic sea shell from her.

Basil Rathbone

Burl Ives

Credits . . . Producer-director: Alan R. Cartoun. Co-director: Ted Estabrook. Asst. director: Paula Cartoun. Choreography: Tony Charmoli. Sets: Kathleen Ankers. Special Effects: Gene Warren. Musical Supervisor: Rudy Sims.

6 71 Mickey Mouse Club
(1) Newsreel special: "Here Comes the Circus." (2) "Circus Day." (3) "Spin and Marty": "Perkin's Decision." (4) Cartoon.

10 55 61 Thanksgiving Hour
SPECIAL Basil Rathbone and Burl Ives head a musical variety show in the Thanksgiving mood. *Details, page A-39.*

EVENING

6:00 3 Fun House—Pete Boyle
6 NEWS—Frank Hall
8 Annie Oakley—Western
"Annie Helps a Drifter" who is arrested on a larceny charge. Gail Davis.
10 The Adventurer—Action
12 Film Feature

6:10 6 Weather—Francis Davis

6:15 6 Gene Autry—Western
"Blazeaway." Indians ask Gene for help when they're accused of murders.

6:20 10 NEWS—John Facenda

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Drama
Award Theater: "The Chase." The wife of a killer tries to escape him. Bob Cummings, Michele Morgan.
8 SPORTS, WEATHER, NEWS
10 Patti Page—Songs
Patti sings "Will You Still Be Mine?" and "It Started All Over Again."
12 Celebrity Corner

6:45 6 Range Rider—Western
"Law of the Frontier." To prevent a murder, the Rider poses as a judge.
10 NEWS—Douglas Edwards
12 Yesterday's Newsreel

6:55 12 NEWS—Hal Woodard

7:00 8 STAGE S—Drama
"Paper Profits" is the story of a robbery that almost took place. (Film)
10 I LED THREE LIVES—Drama
Philbrick smashes a Red plot to recruit children in a campaign of hate. (Film)
12 PANORAMA-Jack Reynolds

LIVE FROM HOLLYWOOD
In Color & Black and White
JACK CARSON
KIM HUNTER
DON TAYLOR
AUDREY TOTTER
in
"PORTRAIT IN CELLULOID"
Behind-the-scenes Hollywood as an award-winning movie writer finally learns he can't bank forever on a single success.

"CLIMAX!"
your host BILL LUNDIGAN for
CHRYSLER CORPORATION
8:30-9:30 CHANNEL 10 55 61

7:15 6 57 71 **NEWS—John Daly**
8 **FOOTBALL—Frank Leahy**
Please see Fri. 6:30 P.M. 10 *listing.*

7:25 3 **NEWS—Taylor Grant**
12 **SPORTS—Bill Phieffer**

7:30 3 8 **DINAH SHORE—Songs**
5 **LONE RANGER—Western**
"Dan Reid's Fight for Life" comes about when he allows himself to be captured by bandits in order to learn the whereabouts of their hideout. (Film)
10 55 61 **SGT. PRESTON**
A newcomer to the Yukon inherits a fortune in gold, the location of which is contained in a coded letter. Outlaws steal the letter and try to find the gold. Richard Simmons, Larry Chance. (Film)
12 **MOVIE—Drama**
Evening Playhouse: "Clouds over Europe." An anchored salvage ship helps capture Army planes. Laurence Olivier.

7:45 3 8 **NEWS—Swayze**

8:00 3 8 **GROUCHO MARX**
6 61 71 **BISHOP SHEEN**
10 55 **BOB CUMMINGS**
"Bob's One Day to Relax." Bob and his sister Margaret are worried about Chuck's latest romance with a young French exchange-student. Chuck's girl friend is upset too, and so, as a matter of fact, is Chuck. Bob Cummings, Rosemary De Camp, Ann B. Davis. (Film)

8:30 3 **PEOPLE'S CHOICE-Comedy**
Sock must choose between two applicants for the job as his secretary. One is a beautiful and efficient young lady; the other is his girl friend Mandy Peoples. Rather than dictate to the girl he dates, Sock hires the other. Mandy doesn't understand. Jackie Cooper. (Film)
6 57 71 **STOP THE MUSIC**
Songs tonight are in tune with tonight's theme, a house and its equipment.
8 **HIGHWAY PATROL—Drama**
A thief finds that he is very lucky to be caught. Broderick Crawford. (Film)
10 55 61 **CLIMAX!—Drama**
COLOR Jack Carson stars in Rod Serling's "Portrait in Celluloid." *Details, page A-43.*

For your Thanksgiving Feast...

MARGO QUALITY WINES

Port • White Port
Sherry • Cream Sherry
Muscatel • WhiteTokay
Blackberry

Margo Wineries, Madera, Calif.

LAUGHS GALORE... Watch tonite

THE PEOPLE'S CHOICE

Starring JACKIE COOPER
presented by
BORDEN'S
8:30 p.m. CH. 3

It's after 6 o'clock. Long Distance rates are lower now

Isn't there someone you'd like to call? Rates are lower every night and all day Sunday.

PHILADELPHIA TO ST. LOUIS . . . $1.20

Station-to-Station rate for first 3 minutes. Plus tax.

9:00 3 8 DRAGNET—Drama
Friday and Smith are called in to investigate a night-club robbery. The manager was killed during the foray. Jack Webb, Ben Alexander, William Vaughn, Junius Matthews, Sally Corner. (Film)

6 71 STAR TONIGHT—Drama
"Have Faith in Your Agent," by Judith Parrish. Ernest Truex and his wife Sylvia Field star as Fred and Fanny Cotton, a show-business couple now in semi-retirement. But they're having trouble making ends meet and need a scheme to net them some cash.

12 BARN DANCE—Music

9:30 3 8 FORD THEATRE—Drama
Joanne Dru and Guy Madison star in "Passage to Yesterday." During World War 2, an American army officer and an English lady meet, and later fall in love. But just as she decides to leave her husband, Lady Tighe receives news which changes her plans. (Film)

Cast

Lady Mary Tighe	Joanne Dru
John	Guy Madison
Taxi Driver	James Fairfax
Hall Porter	James Craven
Silk	Cyril Delevanti

6 DOWN YOU GO—Quiz

10 61 FOUR STAR PLAYH'SE
Ida Lupino stars in "Looking Glass House." A young salesgirl who falls in love with a wealthy young man has some forebodings about their romance. When she is invited to his home she finds the photograph of another woman who looks exactly like her. Ann: Ida Lupino. Richard: Arthur Franz. Mrs. Comstock: Olive Blakeney. Doctor: Sam Flint. (Film)

10:00 3 8 VIDEO THEATER-Drama
"Miss Susie Slagle's" is a boarding house for medical students in a small college town. Miss Slagle takes an interest in a student boarding with her who feels he is not worthy of the girl he loves. Based on the novel by Augusta Tucker. Dorothy Gish stars. (Hollywood)

6 PARIS PRECINCT—Drama
"The Toy Doll Case." A doll provides the clue to a brutal murder. (Film)

10 61 JOHNNY CARSON
Johnny's guest is William "Riley" Bendix. In a sketch Carson plays a snooty salesman who is doubtful about selling a swank car to non-blueblood Bendix.

12 THE UNEXPECTED—Drama
The terror of spending a night with a murderer is dramatized. (Film)

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Ford Theatre
JOANNE DRU
GUY MADISON
PASSAGE TO YESTERDAY
CHANNEL 3 8 • 9:30 P.M.

10:30 (5) **MOVIE—Mystery**
Mystery Hour: "Follow the Hunter." A murderer pursues the only witness to his crime. Charles Chaplin, Jr., stars.
(10) **DEATH VALLEY DAYS**
"Wildcat's First Piano." Culture comes to a Nevada mining town in the 1890's with the arrival of a piano. (Film)
(12) **To Be Announced**

10:45 (12) **SPORTS HIGHLIGHTS**

11:00 (3) **NEWS—Taylor Grant**
(8) **NEWS—Jim Cox**
(10) **NEWS—John Facenda**
(12) **NEWS—Hal Woodard**

11:05 (12) **Weather—Cecile Sullivan**

11:10 (3) **SPORTS—Jack Pyle**
(8) **NEWS—Leo Kelly**
(10) **Weather—Phil Sheridan**
(12) **SPORTS—Bill Phieffer**

11:15 (3) **Weather—Judy Lee**
(8) **Johnny Carson Show**
Johnny's guest is Zsa Zsa Gabor.
(10) **SPORTS—Jack Whitaker**
(12) **MOVIE—Drama**
Evening Playhouse: "Torture Ship." To prove a theory of his, a doctor goes to sea with a boatload of escaped killers. Lyle Talbot, Sheila Bromley.

11:20 (3) **Les Paul & Mary Ford**

11:25 (3) **Harry K. Smith—Comment**
(10) **That Man McMahon**

11:30 (3) **Tonight—Steve Allen**
There's a visit by Jack Palance.
(10) **Sherlock Holmes—Mystery**
Holmes is asked to investigate the strange "Laughing Mummy." Ronald Howard.

11:40 (6) **Rainbow Theater—Music**

11:45 (8) **Tonight—Steve Allen**

12:00 (5) **NEWS—Frank Hall**
(10) **NEWS—John Facenda**

12:05 (10) **The Late Show—Drama**
(1) "Girl or Ghost." The ghost of a Puritan girl comes back to search for her embarrassing diary. (2) "Pearls from Paris." Thieves have a falling-out.

12:10 (6) **Weather—Francis Davis**

12:15 (6) **Beulah—Comedy**

1:00 (3) **Dream Girl—Christensen**

1:05 (3) **Strange Experiences**

1:10 (3) **Thought for Tomorrow**

8:30 (10) (55) (61) CLIMAX! — Drama

Hunter

"Portrait in Celluloid"

by Rod Serling

Carson

Totter

Taylor

COLOR This new work by the author of "Patterns" investigates the current Hollywood scene. The play opens in a Hollywood office. The decor is gaudy and pretentious, and so is the man behind the desk. He is Art Shaddick, formerly a writer, now a writer's agent. On the bookcase reposes an Oscar, won by Art for his last picture. That was in 1929. Since then he has gone steadily downhill, shouting all the way. When suddenly a young writer appears with a great script, it is just what Art needs, a golden opportunity to rise again to greatness. (Hollywood)

Cast

Art Shaddick.....Jack Carson
Barbara Williams.....Kim Hunter
Edna Shaddick.....Audrey Totter
John Appleby.....Don Taylor

Credits

Producer: Martin Manulis. Director: John Frankenheimer. Art Directors: Robert Tyler Lee and James D. Vance. Music: Jerry Goldsmith. Costumes: Marjorie Corso. Sets: George R. Nelson.

MORNING

6:40 3 Thought for Today
Rev. Frederick J. Stevenson speaks.
6:45 3 Market Reports, Weather
6:55 3 NEWS—Pat Landon
7:00 3 8 Today—Garroway
Three children are turned loose in Macy's toy department. They can have all the toys they manage to pick up in the time allotted to them. *Local news with Pat Landon at 7:25, 7:55, 8:25 on Ch. 3.*
10 55 61 Morning Show
7:55 10 Mr. and Mrs.—The Cranes
8:00 10 NEWS AND SPORTS
8:05 10 Mr. and Mrs.—Guests
8:30 6 Romper Room
10 NEWS—Bill Campbell
8:35 10 Kiddie Korner-The Cranes
8:55 3 Today with Mr. Rivets
8 NEWS
9:00 3 Let Scott Do It—Variety
8 Big Picture—Army Film
10 Jack Valentine—Songs
9:05 10 Chef Albert—Recipes
9:30 6 MOVIE—Drama
Morning Theatre: "Pirate Submarine." (1952) A French submarine tries to get through enemy wates. Pierre Dudan.
8 Hymns of Faith—Music
10 Junior Hi-Jinx—Cartoons
9:45 8 Spotlight on the Stars
9:55 10 NEWS—Gene Crane
10:00 3 8 Ding Dong School
10 Garry Moore—Variety
Garry welcomes new talent; Ken: "Our Town." Garry and Durward do a sketch about two elderly ladies.
10:30 3 8 Search for Beauty
10:45 6 To Be Announced
11:00 3 Home—Women's News
Arlene's topic is news in the arts. Kit Kinne discusses dishes for men to cook.
6 Story Time—Kids
8 The Brighter Day—Serial
11:15 6 University of the Air—Ed.
8 Valiant Lady—Serial
11:30 8 10 61 Strike It Rich—Quiz
Helping Hand: cartoonist Brad Anderson.

AFTERNOON

12:00 3 Tennessee Ernie—Variety
6 Lunchtime Theater
8 TV Farmer—Crop Data
10 61 Valiant Lady—Serial
Elliot must reveal the story.
12 Music Box—Songs
12:15 6 Toyland Party—Kids
8 10 61 Love of Life—Serial
12:30 3 Feather Your Nest—Quiz
A ranch-style bedroom is the prize.
6 MOVIE—Mystery
This Is Hollywood: "Pier 23." (1952) A shopkeeper investigates two murders. Hugh Beaumont, Ann Savage.
8 NEWS—Nelson Sears
10 Search for Tomorrow
12 Cartoon Time—Kids
12:40 8 NEWS—Frank Whalen
12:45 8 10 The Guiding Light
1:00 3 My Little Margie—Comedy
"Murder in Bermuda." Margie and Vern mistake a rehearsal of a murder scene for the real thing. Gale Storm stars.
8 55 Jack Paar—Variety
Jack Haskell: "I Could Write a Book."
10 Homemaker's Matinee
"Creative Impulse" is the story of an unsuccessful novelist. Judith Anderson.
12 MOVIE—To Be Announced
1:30 3 MOVIE—Drama
Hollywood Playhouse: "Black Beauty." A young girl watches over a beautiful horse. Mona Freeman, Richard Denning.
8 10 Love Story—Interviews
1:50 6 Features of Women
2:00 6 61 Robert Q. Lewis
"Rock-a-bye Your Baby"....Judy Johnson
8 From the Kitchen Door
10 Cinderella Week-end-Quiz
12 Music Box—Songs
2:30 6 Bandstand—Bob Horn
8 Search for Tomorrow
10 61 House Party—Variety
A Santa Claus named Art Howard visits.
12 Homemakers' Holiday
2:45 8 Today with Kay—Features
12 Music Box—Songs

2:50 (3) **Here's Jack Wilson**

2:55 (12) **NEWS**

3:00 (3) **Matinee Theater—Drama**
COLOR "Dispossessed" is from a novel by Nedra Tyre. Evil pervades the once happy atmosphere of a spinster's cottage. A strange woman moves in.
(8) (10) (61) **The Big Payoff**
(12) **Grady & Hurst Show**

3:30 (8) (10) **Bob Crosby—Music**
The Modernaires do a Benny Goodman medley today.

4:00 (3) (8) **Date with Life—Serial**
Troubles may make Anne want to go away.
(10) **The Brighter Day—Serial**
Max discusses the conversation.

4:15 (3) **First Love—Serial**
Laurie attends Amy's wedding.
(8) (10) (61) **Secret Storm-Serial**

4:30 (3) **World of Mr. Sweeney**
Cicero plays host to four children.
(8) (10) **On Your Account**

4:45 (3) **Modern Romances**
The producer traps the culprit.

5:00 (3) **Pinky Lee Show—Kids**
(6) (61) (71) **Mickey Mouse Club**
(1) Newsreel: the little golfer. (2) "Talent Roundup Day." (3) "Spin and Marty: "Tossing the Calf." (4) Cartoon.
(8) **Slapstick Theater**
(10) **MOVIE—Drama**
Roy Rogers-Gene Autry Theater: "Swamp Fire." A discharged Navy pilot suffers from shock. Johnny Weismuller.

5:15 (8) **House Party—Variety**

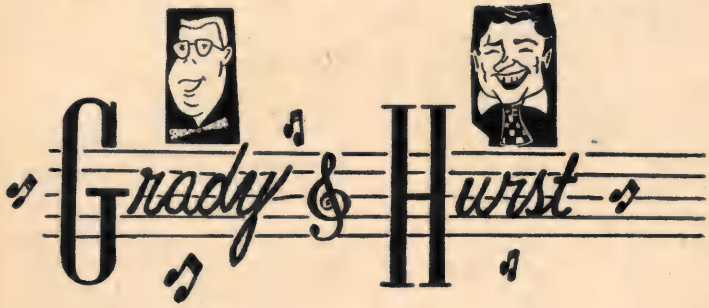
5:30 (3) (8) **Howdy Doody—Kids**
COLOR "Carny" Cal brings a circus.

EVENING

6:00 (3) **Fun House—Pete Boyle**
(6) **NEWS—Frank Hall**
(8) **Covered Wagon Theater**
(10) **The Adventurer—Action**
(12) **MOVIE—Drama**
First Show: "Convention Girl."

Three-Hour Extravaganza

every afternoon on CHANNEL 12



Monday thru Fridays 3 to 6 P.M.

Guest Stars—Music—Dancing

6:10 (6) **Weather—Francis Davis**

6:15 (6) **Gene Autry—Western**

"Bullets and Bows." A big shot who wants to build a gambling casino takes advantage of an error. Pat Buttram.

6:20 (10) **NEWS—John Facenda**

6:25 (10) **Earl Selby and Mr. Fixit**

6:30 (3) **MOVIE—Western**

Six Gun Cinema: "Across the Sierras." A bandit seeks revenge on those who sentenced him. Bill Elliott, Richard Fiske.

(8) **SPORTS, WEATHER, NEWS**

(10) **Football—Frank Leahy**

After a look at last week's college games, Frank offers predictions about this week's. National games predicted: Army vs. Navy, Holy Cross vs. Boston College, Georgia vs. Georgia Tech, Mississippi vs. Mississippi State, SMU vs. TCU, LSU vs. Tulane, Notre Dame vs. USC, Oklahoma vs. Oklahoma A. & M., Miami vs. Florida.

6:45 (6) **Range Rider—Western**

"Peace Pipe." The Range Rider outwits renegade white men. Jack Mahoney.

(10) **NEWS—Douglas Edwards**

6:55 (12) **NEWS—Hal Woodard**

7:00 (8) **OZZIE AND HARRIET**

Please see 8 P.M. (6) *for details.*

(10) **BOSTON BLACKIE—Drama**

Boston Blackie is involved in a feud between two brothers. Kent Taylor. (Film)

(12) **SPORTS—George Munger**

7:15 (6) (57) (71) **NEWS—John Daly**

(12) **Weather—Jack Reynolds**

7:20 (12) **SPORTS—Bill Phieffer**

7:25 (3) **NEWS—Taylor Grant**

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Rates are lower after 6 o'clock every night and all day Sunday.

PHILADELPHIA TO LOS ANGELES . . . $2.00

Station-to-Station rate for first 3 minutes. Plus tax.

7:30 (3) (8) **EDDIE FISHER—Songs**

(6) (71) **RIN TIN TIN—Drama**

"Rusty Goes to Town." Rusty is appointed honorary mayor of Mesa Grande as first prize in an essay contest. During his "term of office" he learns a lot about good and bad government. Lee Aaker, James Brown. (Film)

(10) **ANNIE OAKLEY—Western**

"Bull's Eye." Unscrupulous men plot to obtain game reserve property. (Film)

(12) **MOVIE—Mystery**

Evening Playhouse: "Flirtation."

7:45 (3) (8) **NEWS—Swayze**

8:00 (3) (8) **TRUTH, CONSEQUENCES**

(6) **OZZIE AND HARRIET**

Harriet decides the Nelson garage, attic and basement need to be cleared of all the junk that has accumulated. (Film)

(10) (55) (61) **MAMA—Drama**

8:30 (3) (8) **LIFE OF RILEY—Comedy**

"The Famous Chester A. Riley, Jr." lets his gridiron fame go to his head. The Rileys are very much concerned with this sudden change in their usually modest son. William Bendix, Marjorie Reynolds, Wesley Morgan. (Film)

(6) (57) (71) **CROSSROADS**

"The Good Thief." The true story of Father Kapaun, a U.S. Army chaplain who resisted torture and brainwashing by his Chinese Communist captors. Father Kapaun tried to aid his fellow POW's by looting Communist food stores. James Whitmore, Terry Frost, Philip Ahn, Jack Kramer. (Film)

(10) (55) (61) **OUR MISS BROOKS**

Desi Arnaz makes a brief appearance on the show tonight. When a young boy from India becomes attached to Miss Brooks, his father, a wealthy maharajah, tries to convince Connie she should return with him and his son to India. Eve Arden, Carlos Vera, Hy Averback, Jane Morgan, Ricky Vera, Gale Gordon. (Film)

(12) **SHERLOCK HOLMES**

"Baker Street Bachelors." Watson is caught trying to pick the lock on the door to a marriage bureau. (Film)

9:00 3 8 **BIG STORY—Drama**

"Burden of Proof." Reporter Robert L. Stearns of the Pontiac, Mich., Press champions the cause of a man suspected of murder. The man became the state's chief suspect after he found the body of a murdered matron and reported his discovery to the police.

6 71 **DOLLAR A SECOND**

10 55 61 **CRUSADER—Drama**

"The Kidnapers." A professor who has been broadcasting anti-Communist programs from West Berlin is kidnaped. When Matt Anders hears the professor on an East Berlin radio station, he tries to find him. Brian Keith stars. (Film)

12 **THE HUNTER—Adventure**

9:30 3 8 **STAR STAGE—Drama**

Jeanne Crain stars in "The Girl Who Wasn't Wanted." The daughter of a retired prizefighter has set her cap for a brilliant young lawyer. There's only one catch. The lawyer already has a fiancee, his boss's daughter! Adapted by Richard Collins from a story by Stephen McNeil. (Film)

Cast

Nancy ..... Jeanne Crain
Rick ..... John Ericson
Jennifer ..... Marjie Millar
Blake ..... Larry Keating
Ferrino ..... Robert Bice
Mrs. Kennedy ..... Isobel Elsom
Dorothy ..... Heidi Mullenger

6 57 71 **THE VISE—Drama**

"Killer at Large." A night-club pianist is suspected of being "The Slasher," a notorious killer. Once the victim of a mental blackout, he begins to believe in his own guilt. (Filmed in England)

Cast

Archie ..... Ronan O'Casey
Spilvaney ..... Hal Ayres
Madeline ..... Mary Laura Woods
Insp. Wingate ..... Lloyd Lamble

10 55 **PLAYHOUSE OF STARS**

In "The Careless Cadet" Don Taylor plays Sgt. Ben Destry, who gets an appointment to West Point as a reward for valor in the Korean War. But he scoffs at the Academy's traditions and finds the orders of his juniors hard to take. (Film)

Cast

Ben Destry ..... Don Taylor
Col. Hawks ..... Regis Toomey
Charlie King ..... Adam Kennedy
Capt. Barney O'Keefe ..... Tom Brown
Doctor ..... Jack Haddock

12 **CAMERA FOUR—Drama**

"The Lilac Bush." A lilac bush becomes a tragic symbol to a mother. (Film)

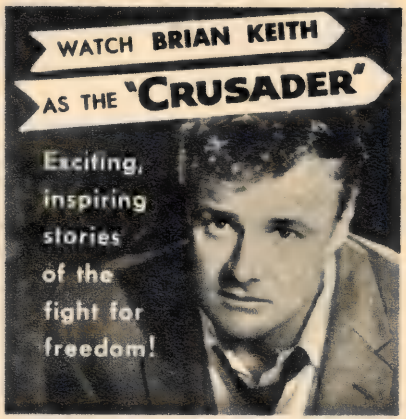
10:00 3 8 **BOXING—New York**

Eduardo Lausse, Buenos Aires, Argentina, vs. Gene Fullmer, West Jordan, Ut., middleweights, 10 rounds. Jimmy Powers reports from Madison Square Garden, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Lausse	4	68	61	5	2	49
Fullmer	9	34	32	2	0	19

Continued on page A-48.



9 P.M. CH 10 55 61

Presented by CAMEL

America's Most Popular Cigarette

Two of the hardest hitters in the ring today meet head on. Fullmer was belting everyone around until he ran into an upset defeat by Bobby Boyd in Chicago. Lausse, on a long winning streak, has won more than 80 percent of his bouts.
Compiled by Nat Fleischer (The Ring)

6 71 ETHEL & ALBERT
Albert is disturbed because he forgot Ethel's birthday. But he soon realizes that things would have been worse had he remembered!

10 THE LINE-UP—Drama
Circumstantial evidence makes it appear that a young hospital nurse is guilty of a narcotics theft. Tom Tully. (Film)

12 TIMES SQ. PLAYHOUSE
"The Mask." After robbing a jewelry store an engraver flees to Mexico. (Film)

10:30 5 DAMON RUNYON THEATER
Jackie Coogan stars in "Honorary Degree." Two bookies find themselves in rather strange company when they go to college to collect a debt. Jackie Coogan, Allen Jenkins, William Leslie. (Film)

10 55 61 PERSON TO PERSON
Ed visits the New York apartment of Orson Welles. He then talks with Mr. and Mrs. Eugene Meyer. Mr. Meyer is the publisher of the Washington Post.

12 YOUR TV THEATER—Drama
"Big Night in Boonetown." A young boxer refuses to throw a fight. (Film)

10:45 3 MAD. SQ. GARDEN SHOW
8 SPORTS—Red Barber

11:00 3 NEWS—Taylor Grant
6 Broadway Star Theater
"It's Easy to Get Ahead," dramatizes the problems of an executive being used by his boss. George Brent.
8 NEWS—Bob Zeller
10 NEWS—John Facenda
12 NEWS—Hal Woodard

11:05 12 Weather—Cecile Sullivan

11:10 3 SPORTS—Jack Pyle
8 NEWS—Leo Kelly
10 Weather—Phil Sheridan
12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee
8 Damon Runyon Theater
Please see 10:30 P.M. **6** *for details.*
10 SPORTS—Jack Whitaker
12 MOVIE—Drama
Evening Playhouse: "Murder Tomorrow." (English) A girl's husband is killed during a quarrel. Jack Livesey.

11:20 3 Les Paul & Mary Ford

11:25 3 Harry K. Smith—Comment
10 That Man McMahon

11:30 3 Tonight—Steve Allen
A guest jazz combo includes Oscar Pettiford, Bud Powell and Art Blakey.
6 Mr. & Mrs. North—Drama
"Blackout." An alcoholic millionaire asks the Norths for help. Barbara Britton.
10 The Whistler—Mystery
"Fatal Fraud." A blonde uses her wiles to convince an impersonator to assume the voice of a wealthy importer.

11:45 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall
10 NEWS—John Facenda

12:05 10 MOVIE—Drama
Late Show: "Hard Rock Harrigan." A driller vies with an enemy for a girl's love.

12:10 6 Weather—Francis Davis

12:15 5 Beulah—Comedy

12:45 6 Commercial Message

1:00 3 Dream Girl—Christensen

1:05 3 Strange Experiences

1:10 3 Thought for Tomorrow

Stations reserve the right to make last-minute changes.

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WEBSTER ELECTRIC

RACINE WISCONSIN

Benny Fiddles— And No One Burns

Jack Takes Everything In Stride

"Jack Benny," a Vine Street regular mused recently, "is the kind of guy every kid should have as an uncle. He's as honest and comfortable as an old shoe. He's decent. He laughs at even the most terrible jokes—the kind kids are full of. He could even get 'em interested in their violin lessons. And he's rich without making a big thing of it."

The description is a fair, if incomplete, analysis of the man generally regarded as the top man in his business, which is comedy. The Gleasons and the Berles get the wild applause, the fabulous contracts (less taxes), the big headlines—and the ulcers. But it is Benny to whom *continued*

Jack Benny And Friends*: The Old Master Is Glad To Share The Spotlight

the trade defers, whose opinion is sought, whose contract is not to be sneezed at, whose show is consistently in the Top 10—and whose health is excellent. That he simply is not built along the human-dynamo lines of a Berle or a Gleason is quite probably the happiest thing that ever happened to him. Or didn't happen.

"Benny," a close associate once remarked of him, "is the kind who will be sitting in a hotel room with his press agent and suddenly want breakfast—and who will reach over for the phone and call Room Service himself. Forty-nine out of 50 comics wouldn't dream of doing that—unless they wanted to put on an act."

The "nice guy" tag has been the kiss of death to more than one performer in a town which thrives on gossip, idiosyncracies and odd characters. Comics, in particular, are prone to be spotlight-hugging extroverts to whom every antic is a potential paragraph in tomorrow's columns. They thrive on adulation—and, for a fact, they need it.

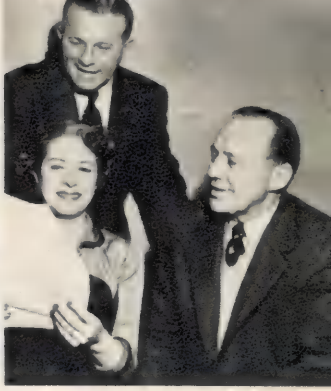
Benny needs it too, but he has never been known to overdose himself. Now 61, he has long since been through the frenetic career-building mill and sits now on the rarefied plateau where a performer is good, knows he's good and will be good on any occasion.

Benny on television has been a trail-blazer from the beginning, but without the customary tub-thumping trappings of the trail-blazer. He was the first to tailor a show to fit the guest star rather than himself, a situation so revolutionary as to leave him still standing pretty much alone.

Nothing, but nothing, can be more upsetting to a comic than to have someone else not only sharing but usurping the spotlight. It has paid off handsomely for Benny, however. No two comics put together can match his line-up of guest stars over the past five years: Helen Hayes, Dinah Shore, Claudette Colbert, Jimmy Stewart, Humphrey Bogart, Liberace, Burns and Allen, Barbara Stanwyck, Bob Hope, Eddie Cantor and Fred Allen, to name some of the bright lights.

Benny also is that rarest of comics, one who can speak in glowing terms of other comics. The majority of them

**From left: Lucille Ball, Claudette Colbert, announcer Don Wilson, Helen Hayes, George Burns & Gracie Allen.*



are past masters at belittling. But Benny can be fulsome with his praise.

Benny's secret, aside from being a born comic, a master of timing and a nice guy, was summed up recently in his own words.

"Ya gotta be honest," Benny blurted out. "If a comic situation is basically honest, it's gotta be funny. If I were a lousy violin player, this routine wouldn't be funny. But I'm a pretty good violin player. I'm just good enough to make a fluff look funny."

He was making the fluffs on a $70,000 Stradivarius, loaned by a Los Angeles violin dealer—something of a tribute to Benny's regard for and ability with a violin.

Some months ago the rumor got out that Benny was going to make the move this season from a twice-monthly show to one a week. Benny himself had seriously considered the idea. He was missing out on many of the ratings (taken, in many instances, the week he was off) and had been badgered into half believing he might be losing his impact on the audience.

Fortunately for his sanity, his audience and the quality of his shows, he eventually discarded the idea. He'll stick to every-other-Sunday.

The only concession he made was to sign up for several shows on *Shower of Stars*, the first of which was "Time Out For Ginger." Because of the extra work, he dropped his radio show, a cornerstone for 21 years.

There is one more "secret" to Jack Benny's success. He wears well, and not only as a performer. Of his four basic writers—Sam Perrin, Al Gordon, George Balzer and Hal Goldman—two have been with him for 12 years. Don Wilson, his announcer, boasts 21 years. Rochester (Eddie Anderson) is a veteran of 17 years. Hilliard Marks, producer of both the TV show and the radio show and a former Benny writer, is now in his 10th season, as is the Sportsmen Quartet. And Ralph Levy, director, has handled the TV show since its inception five years ago.

If there is a performer with more such permanent monuments erected to him as a "Public Benefactor," his name has escaped the historians.

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That Wonderful Feeling!

All Of A Sudden, Singer Peggy King Finds Herself On Top Of The World

Peggy King sat in her agent's office and listened to her voice come out of a record player. The song was "Learning to Love."

"Isn't it wonderful?" she murmured between the bars. "I don't think I've ever sung any better."

She smiled at the record player. Her eyes were misty.

"This has been the finest year of my life," she said. "Just think of it—a year ago I was nothing. *Nothing!* And now . . . ."

And now Peggy had suddenly discovered that everyone thought she was swell. She had been signed to continue her role on *The George Gobel Show*. She had sung in dozens of night clubs. She was busy making records.

What did it feel like—the sudden heady splash of success—after the long years of hard work?

"Like a dream. Like an impossible dream."

It's real enough now, but it could have been a dream for Peggy when she was home in Ravenna, O., working as a stenographer.

Her career started when she won an amateur singing contest and landed a job with a Cleveland radio station.

After that she sang with Ralph Flanagan's band and made a recording of a commercial jingle for a tomato sauce. Mitch Miller, director of popular music at Columbia Records, heard the ditty and hired her.

Her records (the first one, "Hottentot," sold 100,000 copies) threw Peggy into the spotlight. She began to show up on TV. Then Gobel saw her in a guest spot on *The Saturday Night Review*, made a mental note of the fact that she was one of the few girls he had ever encountered who didn't make him look like a pigmy by comparison and signed her.

George and Peggy hit it off from the start. "There's some kind of electricity generated when we're on the set together," she said.

There's electricity no matter who is on a set with Gobel, but anyway, Peggy was an immediate hit. Attractive offers came in from night clubs, from other TV shows, from Broadway producers.

"I got my first fur coat," she said. "I got my first jewelry; I never had anything before. I bought my mother a fur coat; she's the best dressed woman in Ravenna now. And I'm sending my father to night school."

How did she account for all this?

"Of course, I'm thankful for my God-given talent," she said firmly. "But I found out also that if you're nice to people, they want to do wonderful things for you."

Was there any truth to reports that she had a fight with Gobel before renewing her contract?

Her lips pinched up into an angry line. She stamped her foot.

"Why, I owe *everything* to George," she declared. "He has always been swell and patient with me. He *always* wanted me to come back to the show.

"What a wonderful year," she added softly. "You know, this year I feel I've moved faster and farther than any girl in America . . . And, you know, sometimes it frightens me."

Confidential File's report on narcotics included young feminine addict's grim story.

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The Big

NBC's *The Big Surprise* is a conglomeration of patchwork programming whose only possible excuse for being lies in the success of CBS' *The $64,000 Question.*

In its initial format, *The Big Surprise* took all the worst features of *Question, This Is Your Life* and *Strike It Rich,* putting them together with a fine and total disregard for a maxim once propounded by playwright Moss Hart: The members of an audience may not know—or even care—why a show is wrong, but they certainly know it is wrong.

Jack Barry

With its second show, *Surprise* dropped its emphasis on rewarding

Confidential File

Confidential File is a strange mixture of good reporting and drivel. As produced and narrated by Los Angeles newspaperman Paul Coates, the telefilm series is sometimes absorbing and informative, sometimes gibberish.

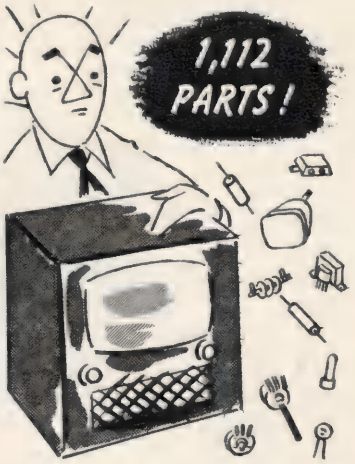
Coates introduces a dramatization of his subject, then interviews two or three persons directly concerned, some of whom may be masked to protect their identities. Both the dramatizations and interviews are often starkly gripping, as on a show dealing with teen-age narcotics addiction.

Too often, though, Coates glosses over a subject. Examples: shows on child molesters, phony charity solicitors and crooked "private eyes."—*R.S.*

Surprise

people who had done good deeds, threw in an "electronic brain" gimmick and took off at a hard gallop toward its one purpose in life: to give away, if humanly possible, $100,000, thus topping the loot given away by "that other show." Trouble is, the other show is a much better one. It got there "fustest with the mostest"—and by "mostest" is meant, not necessarily dollar bills, but careful planning and showmanship.

Surprise's version of *Question*'s Hal March is veteran moderator Jack Barry. On shows like *Juvenile Jury, Life Begins at 80* and *Winky Dink,* Barry has faced probably as varied a collection of TV hazards as anyone in the business. But it's doubtful that even his wealth of experience has prepared him to emerge unscathed from his present assignment.—*D.J.*



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The One That Didn't Get Away

BUT ROSEMARY DE CAMP WISHES IT HAD

Rosemary DeCamp fishes with the devotion some women lavish on their knitting. She's married (to Judge John Shidler of the Los Angeles County Municipal Court) and the mother of four children. She's also a featured performer on the filmed *Bob Cummings Show* (as Cummings' sister) and the commercial spieler on *Death Valley Days*. But she manages a fishing stint at least once a week.

She's been hooked ever since she

hooked a 9-foot-4-inch, 110-pound sailfish off Acapulco, Mexico, five years ago. That furnished her biggest thrill—and some headaches to match.

"If I had known what was going to happen," she says today, "I would have thrown that fish right back."

Instead, when she hauled the prize triumphantly aboard, she said enthusiastically to her husband, "Let's have it stuffed." Flushed with victory himself, he agreed.

Once ashore, they discovered there are rules and regulations south of the border which tend to discourage the stuffing and mounting of fish.

Finally, a local politico extracted from the committed and now befuddled Shidlers $175 (American) and indicated the fish would be relayed via a fish-stuffing expert in Florida.

It arrived some three months later. In a piano crate. Shipping charges: $30. Today it hangs, from two large hooks and braced out from the wall, in the Shidler living room.

Rosemary DeCamp examines two salmon grouper landed on one line.

"Not counting the original expense of the trip in the first place," Rosemary says, almost apologetically, "that fish cost us in the neighborhood of $250. We love it, *but*—!"

Two years later Rosemary caught herself a good-sized marlin. She kept it just long enough to have her picture taken. Today she contents herself with albacore, yellowtail, white sea bass, grouper and an occasional blue shark, all to be taken off the coast 25 miles from Hollywood.

◀ Rosemary discusses proper hook sizes with her husband, Judge John Shidler.

Queen Of The Guest Stars

Lorane Cooley, left, with Jean Phair, 'Aunt Jean' of WHAS, Louisville, Ky.

The queen of the Royal and Ancient Order of TV Guest Stars is a small and almost anonymous lady who neither sings, cracks jokes, throws curves nor has friends in Washington. She is Lorane Cooley, a brunette of remarkable maneuverability, who has made TV guest appearances on about 400 shows in 37 states and Canada.

Lorane represents the California Foods Research Institute, which publicizes native fruits and vegetables. She is one of an army of saleswomen who plug such products as food, nylon stockings, cookbooks and cosmetics on TV. Lorane's province consists of large dry lima beans, canned cling peaches and ripe olives. Her job is to contact TV stars, worm her way onto their shows, and somehow work in lima beans, canned peaches and ripe olives.

In this pursuit she has had singular success. On cooking shows she has made enough lima bean soup to drown the entire city of Toledo, O. She has discussed the culture of the canned peach on home economic programs, debated the economic import of the dry lima bean on newscasts and served ripe olives to a roomful of Hungarian wrestlers on a midnight sports show. She even won a food blender on an audience participation show for supplying a recipe: peach salad smothered in olives.

In her travels (she covered 100,000 miles in 16 months) Lorane carts around enough luggage to stock an expedition to the Upper Wambesi.

Besides a formidable grubstake, she totes a packing case full of knives, wicked claw-like tongs for handling food, hefty rolling pins and cast iron pots and pans. Once, at the Canadian border, she was detained for questioning when a Customs inspector opened the crate and a murderous looking machete popped out. "All right, Dollie," he said icily, "where's the body?"

EYES WEARY?

TWO DROPS—QUICK RELIEF

Do you sometimes work your eyes too long at a time—till they feel utterly weary? Then, a pause for a quick two-drop bath of Murine for each eye refreshes them in seconds. Compounded of seven tested ingredients, Murine is gentle as a tear. It makes your eyes feel good!

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HOLLYWOOD Dan Jenkins reports:

RKO's backlog, numbering around 750 features and 950 shorts, is being quietly offered to TV in a few test markets. Reported price is $15,000,000 in a package deal to any major distributor, but the pictures will most likely be sold piecemeal to individual stations and station groups.

* * *

Warner Bros. to shoot the pilot film for a projected new adventure series, Amazon Trader, starring JOHN SUTTON and made with actual Amazon River backgrounds. JACK WARNER, JR., will produce.

* * *

Newest trend is TV film series in which major cities are practically the "stars." Both New York and Chicago civic leaders are now discussing proffered plans for such shows . . . Executives at a major movie studio watch NBC Matinee Theater every day on color sets in their studio dining room--looking for new faces.

* * *

PAUL NEWMAN's acting chore in "The Battler" on Playwrights '56 may land him the lead in the ROCKY GRAZIANO story at M-G-M. GRAZIANO, of course, isn't considered the type . . . The giveaway trend has reached a crescendo. Through the medium of The Lawrence Welk Show on ABC, Dodge will give a new car every year for life to four winners of a new safety-slogan contest.

* * *

Cast for BING CROSBY's "High Tor," now being filmed by Desilu for Ford Star Jubilee, includes NANCY OLSON, British star JULIE ANDREWS, HANS CONRIED, LLOYD CORRIGAN, EVERETT SLOANE . . . ABC has a deal for a minimum of 26 hour-long TV films, with three rotating stars, to start on the network next fall. Series, called Wire Service, will be filmed in Hollywood, London and Paris. The late JOHN HODIAK had been tabbed for one of the leads.

* * *

WAYNE MORRIS will star in a series of adventure films now shooting in London . . . 20th Century-Fox has decided to forego the richly decorated sets and concentrate instead on story and characters in its TV films for G.E.'s 20th Century-Fox Hour . . . ALAN YOUNG set for a Studio One starring role Nov. 28.

* * *

JEANNE CRAIN has just completed her first TV film, a Ford Theater episode titled "Airborne Honeymoon" . . . Look for EDDIE FISHER to do "I Hear America Singing" as a CBS spectacular . . . JACK CHERTOK, producer of Private Secretary, has taken over production plans for the long-delayed Tugboat Annie series.

* * *

ROBERT RYAN will make his TV debut soon as LINCOLN in CHRISTOPHER MORLEY's "Lincoln's Doctor's Dog" on Screen Directors' Playhouse . . . And Captain Jet, local kid-show star, is Lionel the Lion on The Pinky Lee Show.

PHOTOGRAPH BY PAUL HESSE

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